



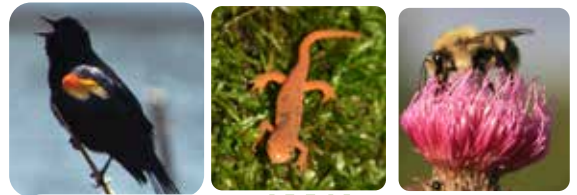
2019
2022

CORPORATE STRATEGIC PLAN



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Mayor's Message

On behalf of council, it is with great pleasure that we present the 2019-2022 Corporate Strategic Plan. This is the very first term of council for which a strategic plan has been established and presented to our community. The 2019-2022 Corporate Strategic Plan was founded based on the top priorities of citizens as they communicated and engaged with their local councillors. This plan is just one of many building blocks that will drive the Township towards its long-term vision of the future as outlined in our Official Plan and Integrated Community Sustainability Plan. King is committed to driving the priorities by outlining key actions that will achieve the desired objectives within each priority area. These ambitions will hold the Township accountable and ensure the strategic actions staff puts effort into are of the upmost importance to our community. It is our hope that the 2019-2022 Corporate Strategic Plan will increase Township and citizen pride.

Steve Pellegrini
Mayor





Councillors: Standing: L-R: Avia Eek (Ward 6), David Boyd (Ward 2), Steve Pellegrini (Mayor), Bill Cober (Ward 4), Debbie Schaefer (Ward 5)
Seated: L-R: Jordan Cescolini (Ward 1), Jakob Schneider (Ward 3)

How to Contact Your Council Members

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Council Meetings

Members of council meet at regularly scheduled council and committee meetings throughout the year, as well as at special meetings as needed. All meetings of council are open to the public.

Agendas for each meeting are set in advance and may be reviewed by the public on the Thursday before the meeting. <https://king.civicweb.net/filepro/documents>



OUR VISION

An empowered staff that proudly achieves personal and organizational excellence in the delivery of municipal services.

OUR MISSION

King Township staff will contribute to be a safe, sustainable and resilient community by providing superior customer service, quality programs and services, progressive leadership, and responsible management while consulting with the community.

OUR VALUES

Alignment and Accountability

Defining priorities and expectations, keeping our commitments, being loyal and accepting responsibility for our actions.

Customer Service Excellence

Respecting our stakeholders and providing compassionate, courteous, timely customer service and relevant solutions to meet their needs.

Teamwork and Engagement

Working as a team that values and recognizes the contributions of our team members, encouraging creative thinking and empowering each other to take the initiative to do what is right.

Communication

Delivering timely, relevant communication of information to the right people at the right time in the right context.

Balance

Enjoying what we do and creating a healthy work life balance.

Community

Committed to creating a safe, sustainable, resilient community in partnership with our community stakeholders.

Integrity

Believing that relationships are fundamental to our success, we act with honesty and transparency and do not compromise the truth.

Respect

Treating each other in the way that we expect to be treated—with dignity, kindness—and embrace the diversity of our team members and stakeholders.



CAO Message

A key component of strengthening King Township as a community is good strategic planning for each term of council. The 2019-2022 Corporate Strategic Plan is a first for our municipality and showcases our commitment to advancing the priorities communicated through council. We as a Township strive to balance community expectations with internal capacity to deliver high-value services to citizens in a safe, effective and efficient way. This plan has been developed to ensure that we maintain focus on the priorities of King citizens today, and prepare us to continue to meet those needs moving forward. The Township strategically identified actions to be undertaken that will play a crucial role in achieving the objectives that will advance the priorities identified by our community. The plan will play a crucial role in enhancing the quality of life for our citizens, while also instilling a high level of trust, respect and confidence in King. This plan will strengthen the Township's accountability, credibility and responsibility to both council and the public. On behalf of our dedicated team, I look forward to working together to implement the 2019-2022 Corporate Strategic Plan.

Daniel Kostopoulos
Chief Administrative Officer



About the Corporate Strategic Plan

In an evolving, dynamic, and complex Township, the need to manage and adapt to change has become crucial to maintaining the success of local government and the community at large. The Corporate Strategic Plan was created based on the identified priorities of council for its existing term (2019-2022) which reflect the changing needs of councillors' constituents. This plan was developed in alignment with King's governance framework that incorporates the Township's Vision, Mission and Values. Further, it will help inform departmental plans and initiatives developed during the multi-year budget process.



Integrated Community Sustainability Plan (ICSP) and Official Plan (OP) Alignment

Our King Official Plan

The Corporate Strategic Plan is aligned with the long term vision of King to 2031 as defined in Our King Official Plan (OP). The goals and objectives of the OP are derived from the values structured in the four pillars of our Integrated Community Sustainability Plan.



Official Plan Policy Priority Area Icons



Community of Communities



Sustainable Neighbourhoods



Pristine Environment



Thriving Villages



Vibrant Countryside



Flourishing Economy



Infrastructure and Networks

Integrated Community Sustainability Plan

The Integrated Community Sustainability Plan is a long term planning framework that demonstrates the municipality’s commitment to making smarter decisions about how we use our resources, design our communities and manage our finances. The plan promotes community vitality and prosperity while respecting, preserving and restoring our natural environment. The pillars of the ICSP include:



ECONOMIC

- Village Vitality and Prosperity
- Agriculture and Equine
- Local Economy
- Tourism Promotion and Advancement



FINANCIAL

- Managing Growth
- Financial Business Plan
- Annual Budget and Business Plan



ENVIRONMENTAL

- Land Use
- Water
- Waste
- Planning Natural Areas and Stewardship
- Transportation
- Energy, Air Quality, Climate Change



SOCIO-CULTURAL

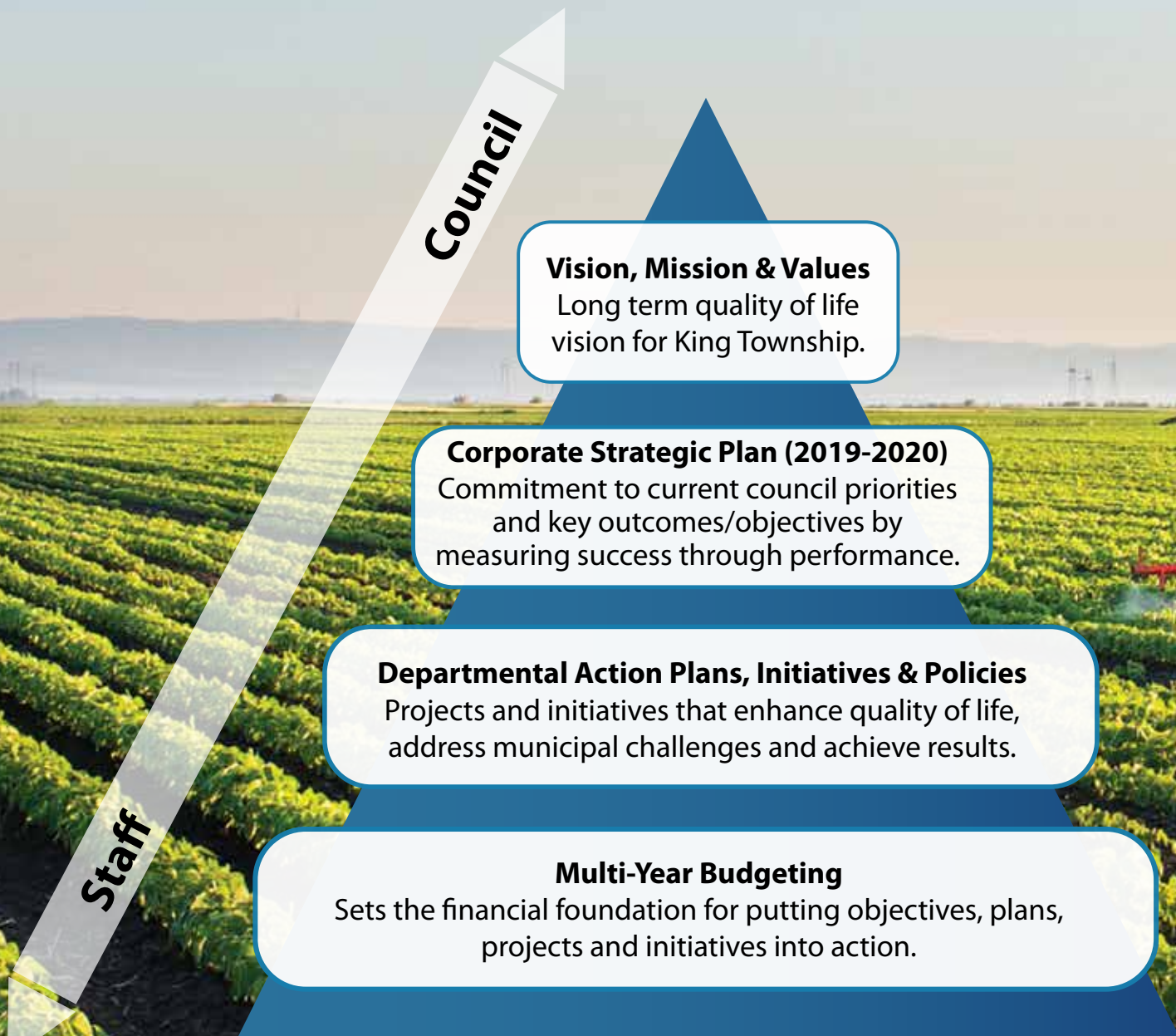
- Sense of Community
- Connection to the Land
- The Arts
- Health, Safety and Wellness
- Research, Partnerships and Innovation



Look for the ICSP icons in the rest of this report. When you see them, that means the Priority Area tagged is aligned with the sustainability pillar.



Council's Governance Framework



Corporate Planning Hierarchy



The Corporate Strategic Plan articulates an actionable plan that is informed by council's identified priorities for the current term, driven by constituent needs throughout the Township. The plan reflects the Township's commitment to achieving improvements on strategic priorities identified by King citizens.

Township Priorities



A Green and Sustainable Future

Planning for a green and sustainable future means finding ways to adapt to climate change pressures while also offsetting the effects that it has already had. It means focusing on protecting and enhancing our environment while maintaining future sustainability.



Investment in Infrastructure

Making investments in the Township's infrastructure, ranging from transportation to facilities or technology, will allow the municipality to maintain its existing infrastructure while planning for new growth and development.



Cultivating Safe, Healthy and Resilient Communities

Strengthening the capacity of the Township and its citizens will enable continued collaboration to resolve challenges and maximize on opportunities to build stronger, safer communities. It is a commitment to continuous improvement in fostering prosperous communities where all citizens have a sense of belonging.



Service Delivery Excellence and Innovation

Exploring and implementing innovative methods for delivering services and engaging citizens, matched with the creation of strong guiding frameworks and empowered staff will allow the Township to work towards exceeding service expectations and surpassing customer service standards to meet the needs of citizens.

Key Components of the Corporate Strategic Plan

PRIORITY

What are the focus areas of the utmost importance to citizens?

Defines the intended change in the lives of citizens, stakeholders and organization through the implementation of the Corporate Strategic Plan

OBJECTIVE

What do we want to achieve?

Identifies the condition or change required to achieve the Priority

KEY ACTIONS

How will we get there?

What the Township is doing to achieve the Objective

Determine the actions, methods or plan to bring about the future desired state



Priority Area: A Green and Sustainable Future

OBJECTIVE



**Mitigating
Climate Change**



**Enhancing
Natural Heritage**



**Promoting
Conservation
and Reduction**



KEY ACTIONS

Deliver Climate Change Mitigation and Adaptation Plan

Create and Implement a Corporate Energy Management Plan

Grow King's Tree Canopy

Restore Natural Heritage Areas

Improve Stormwater Management

Expand Waste Diversion Initiatives

Reduce Reliance on Fossil Fuels

Increase Water Conservation





Priority Area: Investing in Infrastructure

OBJECTIVE



**Connecting
People and Places**



**Creating More
Inclusive
Public Spaces**



**Maximizing Financial
Capacity to Support
Capital Programs**



KEY ACTIONS

Increase Active Transportation

Improve Road Network

Support the Installation of Broadband, Fibre
and Cellular Coverage

Build and Improve Facilities

Update the Township's Urban Design Guidelines

Design and Implement Streetscaping Initiatives

Develop a Township Fiscal Strategy

Manage Debt and Reserves

Adopt a Multi-Year Budget and Business Plan





Priority Area: Cultivating Safe, Healthy and Resilient Communities

OBJECTIVE



Promoting Public Safety



Fostering Healthy, Diverse and Complete Communities



Strengthening Resilience



KEY ACTIONS

Implement Traffic Safety Measures

Increase Public Education Opportunities

Manage Organizational & Community Risk

Improve Accessibility

Promote Active Lifestyles

Advance Economic Prosperity

Advance the Township's Asset Management Program

Improve Emergency Preparedness

Strengthen Environmental Systems





Priority Area: Service Delivery Excellence and Innovation

OBJECTIVE



Increasing Community Engagement



Developing Innovative “King-Centric” Policy Frameworks



Leverage Technology to Optimize Service Delivery



Improving Organizational Performance

KEY ACTIONS

Actively Communicate with Citizens

Increase Community Outreach Initiatives

Develop and Improve Master Plans

Respond to Emerging Municipal Trends and Pressures

Update the Township’s Official Plan

Update the Township’s Integrated Community Sustainability Plan

Modernize Service Delivery Methods

Evolve to Become “Mobile Ready”

Build and Launch a New Corporate Website



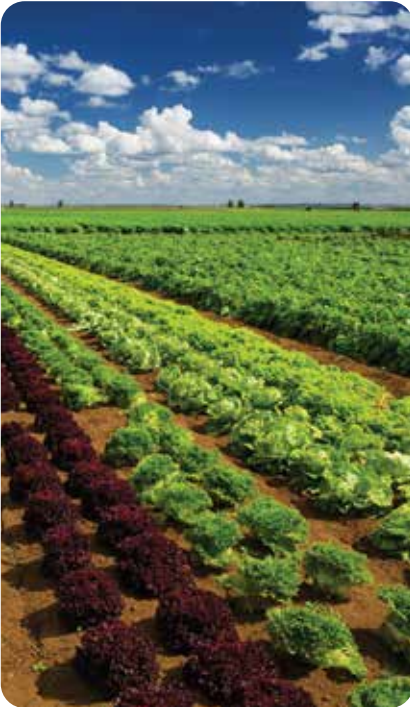
Achieve and Build On Corporate Accreditations

Leverage and Strengthen Partnerships and Advocacy

Strive to Become an Employer of Choice

2019
2022


CORPORATE STRATEGIC PLAN



TOWNSHIP OF KING

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