



*King Township is an idyllic countryside community of communities, proud of its rural, cultural and agricultural heritage. We are respected for treasuring nature, encouraging a responsible local economy, and celebrating our vibrant quality of life.*

## Mayor's Message

Welcome to King Township's new Community Investment Profile. These are exciting times in the growth and development of our community. Housing starts are on the rise, our business community is expanding and Seneca College is about to embark on a \$43 million expansion of its King Campus that will double the number of students coming to our community.

We have long appreciated the uniqueness of our picturesque countryside, the rich heritage and welcoming, small town feel that defines our Township. But it is our people that truly make King a great place to live, invest, work and play. They are excited about the achievements we are making and the opportunities they see for a better quality of life for themselves and their families.

We know that with growth comes change, but we remain focused on the ideas and investments that will ensure we have a healthy and sustainable community that serves both the needs of our residents and our businesses.

We invite you to visit King, and fall in love as so many have. Hike, cycle, eat, shop and enjoy the country just above the city. Visit our website [king.ca](http://king.ca) or contact our Economic Development Officer for more information.

Sincerely,



Mayor Steve Pellegrini



## Commitment To A SustainableKing

Sustainability is not just about the environment – it is a forward-looking vision for a community that excites people and brings forth commitment and energy. The King Township Integrated Community Sustainability Plan (ICSP) is about building that collective vision and the pathway to get there.

In King Township, we have always demonstrated commitment to preserving our natural resources and quality of life. This is our foundation for living, working, and acting sustainably. Planning for sustainability, though, means thinking ahead – in a way that ensures the needs of King's current residents will be met and businesses are supported without compromising the ability of the Township to meet the needs of future generations.



# “Just the Facts”

## Ready for New Investment

The word is out that we are a welcoming community. King’s new Economic Development Strategy paves the way for new investment and showcases our community’s commitment to building a culture of entrepreneurship and supporting our small business community. Home to a diverse range of businesses, an expanding post-secondary presence, equine industry leaders, and the world renowned Holland Marsh, our community is ready to receive and grow your investment.

## The Smart Choice for Small Business & Entrepreneurs

The entrepreneurial spirit is thriving in King. Our superb quality of life, range of business support programming and proximity to the GTA have attracted more than 2,500 entrepreneurs and small businesses. King’s vibrant and diverse business community includes manufacturing firms, professional service firms, and agri-business operations, as well as an increasing number of creative businesses in advertising, film and music.

## Ontario’s ‘Salad Bowl’

Just 50 kilometres north of Toronto, the Holland Marsh offers up a wide variety of fresh produce. The ability to grow and harvest everything from carrots, onions and celery, to more diverse options like Chinese broccoli, Asian radish, water spinach and grapes contributes close to \$169 million to the provincial economy each year.

King claims over 7,000 acres of the marsh, generating substantial economic activity for our community in the form of industry output, labour income and significant value added operations and is the impetus behind the wildly successful Holland Marsh Soupfest!

## It’s the Lifestyle!

Residents and visitors are attracted to King because of our rural lifestyle, village atmosphere and quality of life opportunities. The villages of King City, Nobleton and Schomberg offer healthy active lifestyle choices for all ages, cultures and abilities, and play host to a number of unique annual festivals infused with our local culture and heritage.

## Regional Population Growth Means More Opportunities

In the heart of the Greater Toronto Area (GTA), King is located in York Region, one of the fastest growing and diverse economies in Ontario and Canada.

The region is home to some of Canada’s largest leading industry clusters including Life Sciences and Healthcare Technology, CleanTech, Financial, Insurance, Business Services and boasts the largest concentration of head offices, foreign subsidiaries and industrial base in Canada.

King’s appeal is evident, being home to the corporate head office of The Clublink Corporation, LGL Environmental Research Associates, BC Instruments, Showa Canada, R.B. Sommerville and the King Brewery.



3

Recreation facilities providing programs for all age groups



7

World Class Golf Courses



9

Trails to traverse all year round



15

Olympian Equestrian Riders call King home



45

Minutes from Downtown Toronto





## Our Extraordinary Location

King's location in York Region is a major consideration for businesses and industries. Our location provides us with ready access to over 6 million consumers and 200,000 businesses, including 40% of the head offices of Canada's top 500 companies. Just 30 minutes from Toronto Pearson International Airport, King can connect you to the largest air distribution network in Ontario and the largest commuter passage throughway in Canada.







# Connect by Highway, Air and Public Transportation

## ROAD

Highway 400 connects to North America’s most used corridor for transporting goods and products. An excellent transportation thoroughfare in Ontario and fast-moving traffic makes for exceptional highway travel (400, 401, 404, 407, and 427), provides quick access to the US border and positions King to easily move goods across the Greater Toronto Area.

## AIR

Air connections to Canadian and international destinations are made at nearby Toronto Pearson International Airport. Pearson International handles more than 30 million passengers and 400,000 metric tons of cargo annually. It is a vital hub for domestic, trans-border and international passengers, and air cargo.

## PUBLIC TRANSPORTATION

Our local road networks serve as arterials for the movement of people across York Region. GO Transit provides weekday bus service through King, as well as weekday rail service from the King City GO Station, with connections to Toronto and Barrie.

Local transit is provided by York Region Transit (YRT) making stops at Seneca College’s King Campus and across the major arterials of Keele Street, Bloomington Road and Yonge Street. The York Region Transportation Master Plan identifies future investments to improve the connectivity of King Township to other areas of York Region including creating a priority network through King Township between Highway 9 and Highway 400 and the Anchor Hub/Regional Centre located in Newmarket.







# BUILDING OUR FUTURE

King is embarking on a period of unprecedented growth that will see our population increase to more than 34,000 people in the next 15 years. To ensure the long-term success and sustainability of our community, we are committed to taking a leadership role in the planning and building of our township.

## A SUSTAINABLE COMMUNITY

King is ensuring its long-term sustainability through the ongoing development of green building policies, the construction of King Township's first two LEED™ buildings, the promotion of renewable energy projects and campaigns, the hiring of a Sustainability Coordinator, and various conservation, education and outreach initiatives.

An **Official Plan Review** is also underway. Having recognized the impact of economic and social changes and trends, King's forthcoming plan will establish the principles, objectives, and strategies intended to guide land use development in the community over the long-term.

King has initiated a **Transportation Master Plan Study** to guide the development of the Township's long-term transportation vision for the next twenty years. The plan will reflect the Township's desire to develop a sustainable transportation system with a strong focus on efficient use of existing infrastructure, transit, active transportation and Transportation Demand Management. Over the next 10 years the Township has allocated more than \$30 million in capital investments related to roads, bridges, and structures.

The Township has also initiated the development of a **Water/Wastewater & Stormwater Master Plan** for King City, Nobleton and Schomberg. This plan will support projected growth scenarios outlined for each community to ensure systems are adequate for the existing communities and the lands designated for development.

## EXPANDING HOUSING OPPORTUNITIES

Housing stats reflect the popularity of our community with more than 800 new single home development permits issued in the last 3 years. This has resulted in more than \$417 million of new residential construction in the Township. Over 10 new subdivisions are completed or underway across the community and several new mixed-use and multi-family projects have also been built, expanding the range of housing options for our residents.

Construction of new industrial and commercial development is also on the increase with 9 new projects in 2013 and 14 existing businesses expanding or renovating their current operations. Construction value in 2013 topped \$3 million for commercial buildings with a further \$5.6 million invested in the construction of public infrastructure.



## INVESTING IN PARKS, RECREATION AND CULTURE

Our 2013 **Parks, Recreation, and Cultural Master Plan Update** sets out an ambitious 10-year plan to ensure that the Township’s provision and management of Parks, Recreation and Culture programs, facilities and services, heritage opportunities, and the amenities available continue to meet the growing needs of our residents. In the short-term this includes efforts to obtain a Youth-Friendly Community designation, initiate the construction of the Hickstead Memorial Park Splash Pad and make other park improvements. The Township has allocated more than \$6.8 million in capital expenditures to improve the quality of recreation amenities in our community over the next 10 years.



## A GROWING POST-SECONDARY PRESENCE

King has a strong educational sector that includes public and private school offerings at the elementary and secondary school level. The University of Guelph Muck Crop Research Station and The University of Toronto Koffler Scientific Reserve are both internationally recognized for their cutting-edge applied research and education in biodiversity, ecology and conservation biology.

Seneca College has received \$43 million from the provincial government to revitalize its current building, expand its programming and create classroom space for an additional 1,450 students at its King Campus. The King Campus Master Plan is in its first of four phases with an expected completion by 2016.

## CAPITALIZING ON REGIONAL COLLABORATION

King Township is one of nine communities that has partnered with York Region to increase high-speed broadband connectivity across the region. We see this effort as essential to King’s business retention and knowledge economy investment attraction efforts, as well as our ability to support future population growth and community development.

King Township is implementing a Community Tourism Plan in collaboration with Central Counties Tourism to strengthen and expand our tourism potential. King is also a proud member of the Headwaters Equine Leadership Group, a sub-committee of the Hills of Headwaters Tourism Association that will assist with establishing the Township as an elite equine community.



## COMMUNITY REVITALIZATION

Recognizing the importance of our commercial cores, King Township is pursuing the creation of a community improvement plan that will assist in creating strong hubs of economic activity within the Township. The resulting investment in placemaking will include façade improvements, additional landscaping and streetscaping, and other forms of beautification that support King’s vision of a sustainable community.

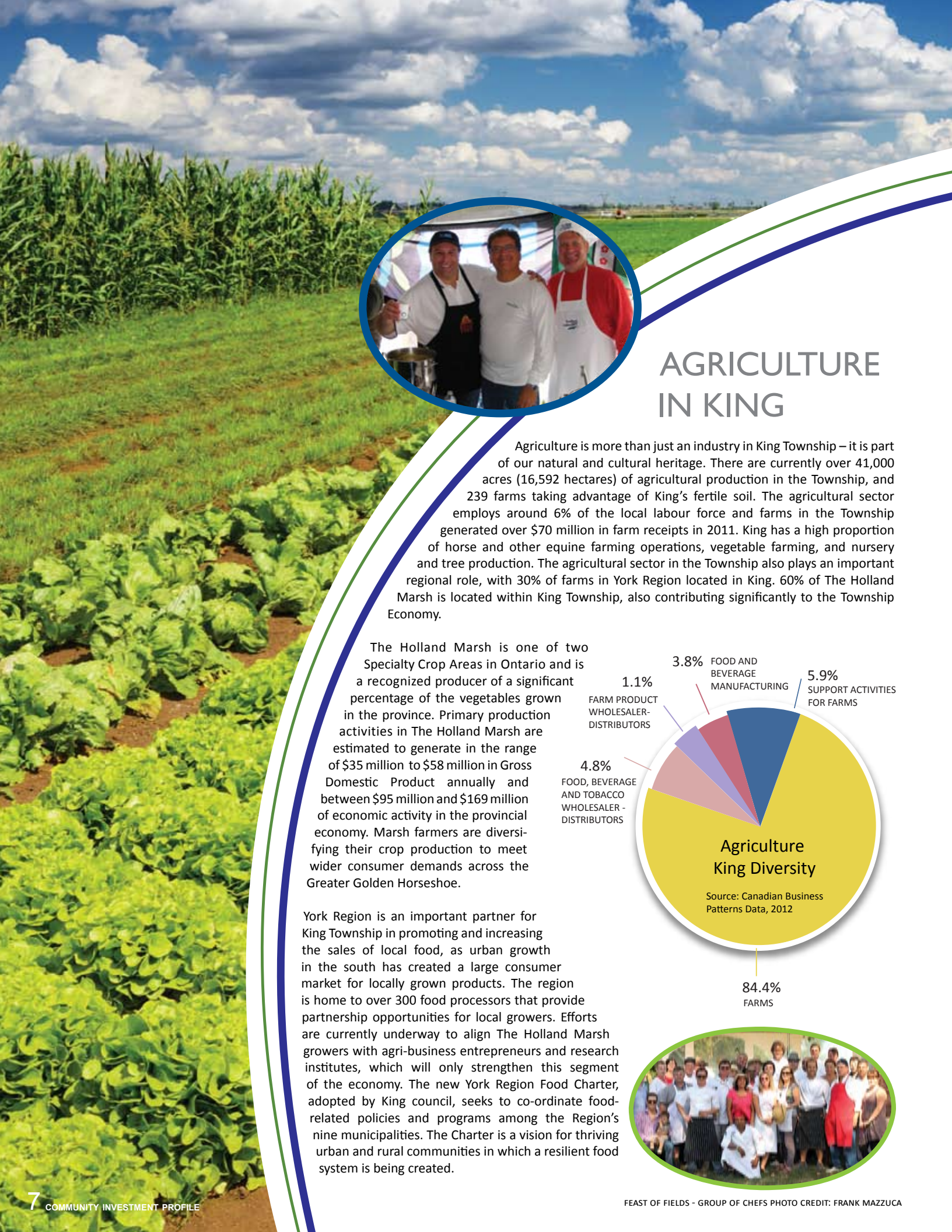
## FUTURE DEVELOPMENT OPPORTUNITIES

At present, King Township has approximately 206 acres (83 hectares) of designated employment land at various stages of investment readiness. This includes 100 acres in King City, 55 acres (22 hectares) in Schomberg and 51 acres (20 hectares) in Nobleton.

The 85-acre (34 hectare King Corporate Centre located at King Road and Jane Street is slated to become King’s first prestige employment area. Servicing to the site is expected to occur within the next 2 years, creating a gateway location where higher-order business and employment uses can cluster.





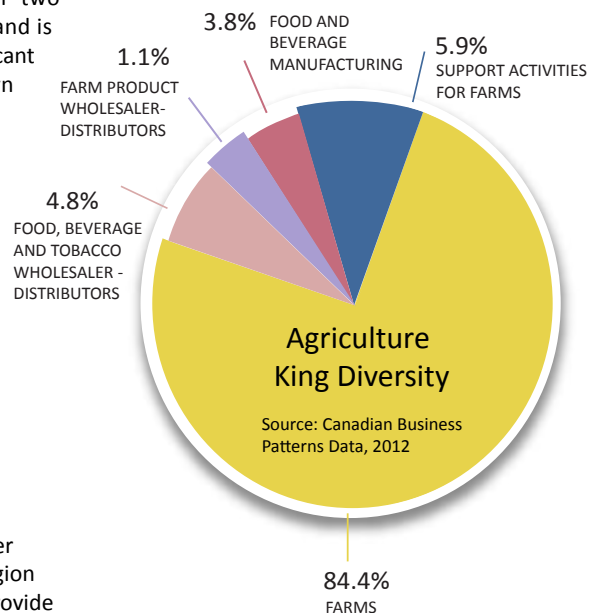


# AGRICULTURE IN KING

Agriculture is more than just an industry in King Township – it is part of our natural and cultural heritage. There are currently over 41,000 acres (16,592 hectares) of agricultural production in the Township, and 239 farms taking advantage of King’s fertile soil. The agricultural sector employs around 6% of the local labour force and farms in the Township generated over \$70 million in farm receipts in 2011. King has a high proportion of horse and other equine farming operations, vegetable farming, and nursery and tree production. The agricultural sector in the Township also plays an important regional role, with 30% of farms in York Region located in King. 60% of The Holland Marsh is located within King Township, also contributing significantly to the Township Economy.

The Holland Marsh is one of two Specialty Crop Areas in Ontario and is a recognized producer of a significant percentage of the vegetables grown in the province. Primary production activities in The Holland Marsh are estimated to generate in the range of \$35 million to \$58 million in Gross Domestic Product annually and between \$95 million and \$169 million of economic activity in the provincial economy. Marsh farmers are diversifying their crop production to meet wider consumer demands across the Greater Golden Horseshoe.

York Region is an important partner for King Township in promoting and increasing the sales of local food, as urban growth in the south has created a large consumer market for locally grown products. The region is home to over 300 food processors that provide partnership opportunities for local growers. Efforts are currently underway to align The Holland Marsh growers with agri-business entrepreneurs and research institutes, which will only strengthen this segment of the economy. The new York Region Food Charter, adopted by King council, seeks to co-ordinate food-related policies and programs among the Region’s nine municipalities. The Charter is a vision for thriving urban and rural communities in which a resilient food system is being created.



FEAST OF FIELDS - GROUP OF CHEFS PHOTO CREDIT: FRANK MAZZUCA





E EK FARMS, SPRING PLANTING

## E EK FARMS

Eek Farms is located in the heart of Canada’s “Salad Bowl” – The Holland Marsh. Owned and operated by third generation farmers, Eek Farms would not have located anywhere else. While the soils are of the highest quality in Ontario, it’s the potential and opportunity of the Marsh that keeps Eek Farms from relocating. Quick access to the Greater Toronto Area and convenient processing and logistics facilities enable Eek produce to be shipped internationally, making King Township an ideal place for intensive specialty crop farming.

“We are proud to be stewards of the land. We are feeding our neighbours in King Township, our region, and our nation. But most importantly, we are very proud of our goods and of our farmers and we grow the sweetest carrots!”  
– AVIA EEK, Co-Owner of Eek Farms

## SHEENA’S KITCHEN

Sheena’s Kitchen has such a following that customers come from far and wide; her baked goods have even been sent to Britain. Nearing 30 years in King, Sheena Henderson’s restaurant is a landmark in the historic Schomberg community. Moving to the heritage former Mill on Main Street propelled the business from a small wholesale bakery to a restaurant and bakery employing 9 people. The local community dictates the menu, and includes local products whenever possible. Sheena’s Kitchen has partnered with other local businesses to promote authentic King goods and experiences.

“We’re a little bit of heaven north of 7. We make everything from scratch. The King community is strong and loyal.”  
– SHEENA HENDERSON, Owner of Sheena’s Kitchen

## HOLLAND MARSH WINERIES

In 2007, Roland Nersisyan purchased 22 acres (9 hectares) of sandy soils in the Holland Marsh, perfect for growing wine grapes. Since then, Holland Marsh Wineries has grown to support not only his entire family, but additional staff as well. The winery is now producing 8 different wines.

Since first opening, Holland Marsh Wineries have expanded their facilities to include a club house and a retail store in addition to their onsite processing plant. The carefully planned landscaping provides the backdrop for weddings, birthday parties, baptisms, bar mitzvahs, and corporate events. The winery’s scenic location in the Marsh draws visitors from as far away as the United States.

“The micro-climate location is not only ideal for our Canadian winery, but it allows us to be pioneers in the burgeoning culinary tourism sector of King Township.”  
– ROLAND NERSISYAN, Owner of Holland Marsh Wineries.



SHEENA’S KITCHEN, SCHOMBERG



ROLAND & NORIE NERSISYAN,  
HOLLAND MARSH WINERY







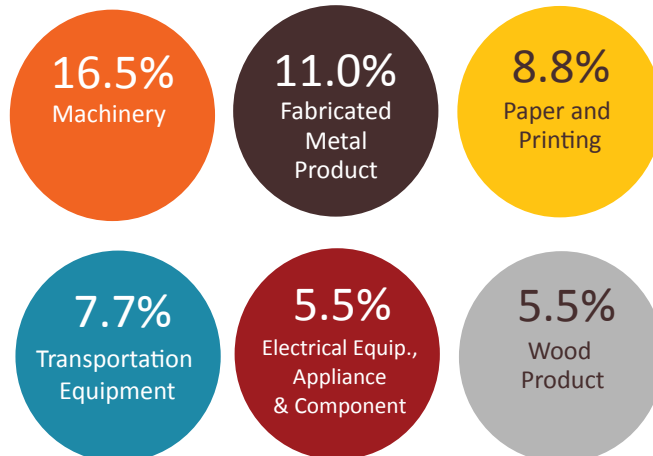
## Manufacturing

Manufacturing is a major contributor to York Region's economy as the Region is home to more than 4,000 local manufacturers and over 75,000 employees. The Region's high concentration of companies has contributed to it becoming the second-largest manufacturing cluster in Ontario. The Region's manufacturers are involved in the production of high-value goods and services that continue to attract a highly skilled and educated workforce.

King Township is well-positioned to benefit from the growth of this industry sector. Invest in York boasts that the Region has lower salary costs and lower employee attrition for technology and management roles compared to major U.S. metro areas and has one of the lowest commercial and industrial property taxes in the Greater Toronto Area.

King's manufacturing base is diverse, including the production of machinery, fabricated metals, and transportation equipment. With 206 acres (83 hectares) of designated employment land, King is an ideal location to support the continued growth of the sector.

### 91 Manufacturing Businesses in King Top 6 Manufacturing Sectors



Source: Canadian Business Patterns Data, 2012



## SHOWA CANADA INC

The SHOWA CORPORATION is a worldwide manufacturer of automobile parts. In 1998, SHOWA CANADA was established as a consolidated subsidiary in Canada. Located in the community of Schomberg, SHOWA CANADA has operated an assembly plant that produces shock absorbers and markets and distributes automotive components around the world. Today, the Schomberg location employs almost 400 employees and has one of the most unique description assembly lines in the industry. The proximity of other specialized advanced manufacturing facilities was a key consideration in selecting King as a location for SHOWA CANADA.

“With easy access to all major transportation routes across Ontario, King makes a great location to distribute products effectively and efficiently”  
– BRENDA MCKEE, President of SHOWA CANADA INC.

## B.C. INSTRUMENTS

B.C. INSTRUMENTS has been serving customers in the Aerospace, Defence, Plastic Injection Molding, Medical, Nuclear and Electronic industries since 1971. From their modest beginnings in a one car garage in Schomberg, they have grown to their present location of 53,000 square feet with 155 employees. The growing demand for highly specialized precision machining has also led B.C. INSTRUMENTS to open a subsidiary in India in 2004. As one of the largest private sector employers in King, B.C. INSTRUMENTS is immensely proud of their family business that contributes to a prosperous local economy.

“The quality of life is very high in King, and that’s why we’re here. Our families are of utmost importance, and therefore King makes sense for us.”  
– ROGER CONZELMANN, President of B.C. INSTRUMENTS

## SUMMIT METAL INC

With over 25 years experience, SUMMIT METAL INC. crafts and fabricates masterpieces in metal for both commercial and residential applications. Their small but specialized workshop in Nobleton has produced everything from custom artwork to high-end institutional grade fittings. SUMMIT METAL’s recent work includes the installation of the \$20 million stainless steel sculpture, Rising, at the Shangri-La in Toronto. Guided solely by plans from the artist in China, owner and welder, Grant Kimber, worked over 360 hours in onemonth alone to make sure the new piece of public art was ready on time. SUMMIT METAL’s projects range in scale, application, and discipline, but they pride themselves in versatility in order to get any job done.

“We wanted to be in King so we could spend more time with family. King is a perfect place to raise children; close to the city, yet far enough away. It’s the ideal work-life balance.”  
– ROSE KIMBER, Co-founder, SUMMIT METAL INC.



GRANT KIMBER,  
SUMMIT METAL,  
NOBLETON





## Business & Professional Services

The diverse nature of Ontario's economy has contributed to employment and GDP in the business and professional services sector growing at a faster rate than all other industries in the province. In York Region, the business and professional services sector grew by 23% from 2006 to 2011. York region is part of one the largest business and professional services sectors in North America providing the vital business infrastructure that has enabled the region to attract corporate headquarters and global professional firms.

King's location in York Region provides local businesses with access to a highly skilled and educated workforce including more than 80,000 university graduates every year. The expansion of the King City Campus of Seneca College will also contribute to a strong local workforce and provide further opportunities for local businesses to invest in and expand their King operations.

In addition to the available workforce, King's commercial and industrial inventory continues to expand with a range of real estate options, from established storefront buildings for lease to units for purchase in industrial and business parks. Low business costs and competitive tax rates give King a distinct advantage over other municipalities by providing significant savings for businesses.

### 417 Professional Businesses in King

#### Top 5 Professional Sectors



**35.3%**

MANAGEMENT CONSULTING SERVICES



**13.7%**

PHYSICAL MEDICINE AND REHABILITATION



**9.8%**

ACCOUNTING, TAX PREPARATION, BOOKKEEPING, PAYROLL SERVICES



**9.8%**

ARCHITECTURE, ENGINEERING AND RELATED SERVICES



**5.8%**

RESEARCH AND DEVELOPMENT



Source: Canadian Business Patterns Data, 2012





## SCHOMBERG CHIROPRACTIC WELLNESS CENTRE

Dr. Carla Day opened SCHOMBERG CHIROPRACTIC WELLNESS CENTRE in 2004 in response to a growing market demand. It is a holistic wellness centre that offers a wide range of services including custom foot orthotics, acupuncture and nutrition supplements in addition to chiropractic services. In selecting King as the location for the SCHOMBERG CHIROPRACTIC WELLNESS CENTRE, Dr. Carla wanted to ensure her family had access to the range of outdoor activities available in the region.

JESSICA FIELD, DR. CARLA DAY, VANESSA SOTNICK-DUTKA,  
SCHOMBERG CHIROPRACTIC WELLNESS CENTRE

“I honestly believe that King has been a great place to do business. The locals really choose to shop and support local businesses and services.”

– DR. CARLA DAY, Practitioner & Owner of Schomberg Chiropractic Wellness Centre

## KING PRINT AND DESIGN

KING PRINT AND DESIGN is a full-service printing house that embraces the latest cutting-edge print, design illustration, 3D and finishing technologies. Based in Nobleton, owner Lucy Belperio is passionate about her product and her community. As a small business, KING PRINT AND DESIGN understands the constraints and opportunities associated with running a small business.

“My customers provide me with immense satisfaction. My location in King offers a convenient location to a prosperous local market, as well as great access to a large and diverse region.”

– LUCY BELPERIO, Owner of King Print and Design, Nobleton



## ORR AND ASSOCIATES INSURANCE BROKERS LTD

ORR AND ASSOCIATES INSURANCE BROKERS LTD has a century of history in King. Founded in 1912 in King City, ORR AND ASSOCIATES now has two locations in the township, and is actively looking to expand again. With over 20 employees, the ORR AND ASSOCIATES team provides clients with expertise in every aspect of the insurance industry. The firm is strongly attuned to the community, supporting local hockey, soccer, and volunteering time with local service clubs and community groups.

“I believe in working in the local area. I live here, my clients live here, I want to stay here.”

– KEN ORR, King City/Schomberg

## LGL LIMITED environmental research associates

Founded in Toronto in 1971 and relocating to King City in the mid 1980’s, LGL LIMITED is one of North America’s leading ecological research and consulting companies. Using state-of-the-art technology and proven methodologies, LGL consistently exceeds global client expectations. With approximately 35 staff in their King City corporate head office, LGL has offices in Cambridge ON, Sidney BC, St. John’s NL, the United States, and Russia with over 130 employees. Stability and staff retention have been key pillars of success for LGL, and our strategic locations, such as King Township, help LGL Limited to achieve these goals.

“Having our head office in King affords our staff a relaxed and friendly environment, in which they can take a break from the pressure of our fast-paced business by taking a walk, or bike ride at lunch, but is still located well for our clients.”

– P.J. (TRISH) JARVIE, Chief Financial Officer, LGL Limited

## The Kingbridge Centre

The Kingbridge Conference Centre & Institute was originally built to be a world class spa facility. It was converted into a state-of-the-art corporate training facility for CIBC in the early 1990’s. Today, the Kingbridge Conference Centre is owned by John Abele, co-founder of Boston Scientific, and is solely dedicated to meeting and learning for leaders who want to work with their teams to expand their thinking and inspire change. The facility has 124 guest rooms, meeting spaces, restaurant, bar and other amenities spread across the 113 acre (45 hectare) campus.

“I selected King City for The Kingbridge Centre because of the retreat like setting it provides while still being only 20 minutes from the airport and 30 minutes from the metropolitan core. It is the perfect environment for learning.”

– JOHN ABELE, Owner





## INDUSTRY IN KING

King Township has a workforce of over 10,000 individuals. This includes professionals in the scientific and technical services field, skilled labourers in the manufacturing and construction sector, instructors at institutional facilities, and practitioners throughout the medical field.

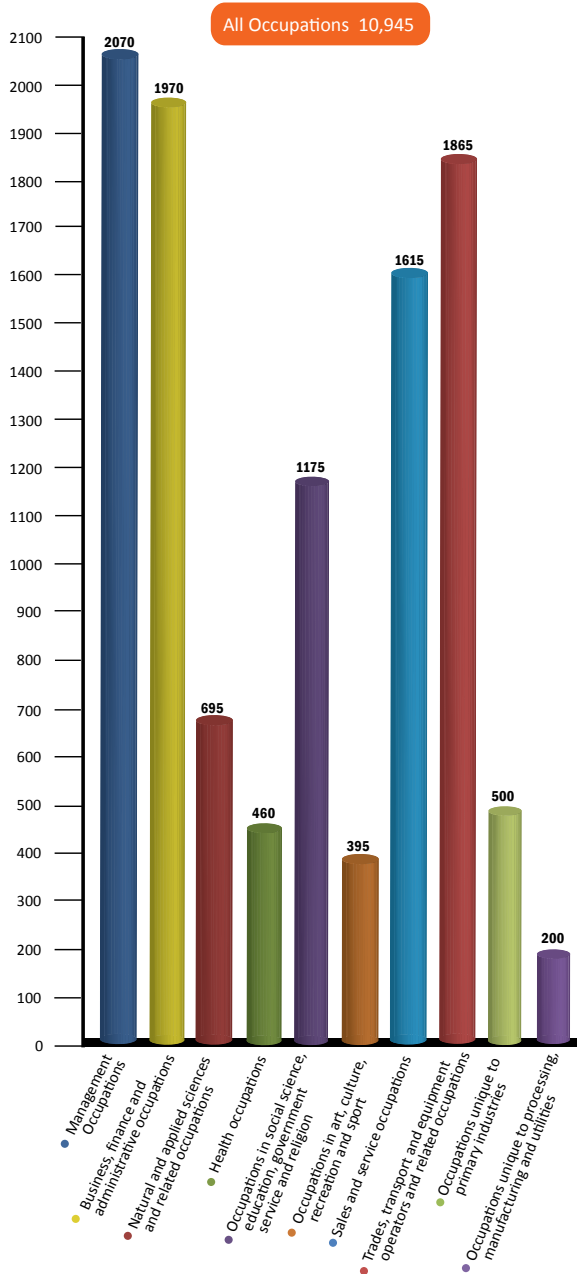
In addition to our local workforce, King is also accessible to more than 500,000 workers in communities adjacent to the Township. The available workforce increases further given our proximity and accessibility to the City of Toronto.

Industries (NAICS)	Total	Indeterminate	Subtotal	1 to 4	5 to 9	10 to 19	20 to 49	50 to 99	100+
<b>All Industries</b>	<b>2,646</b>	<b>1,687</b>	<b>959</b>	<b>626</b>	<b>145</b>	<b>98</b>	<b>53</b>	<b>15</b>	<b>17</b>
Agriculture, forestry, fishing and hunting	146	84	62	38	16	5	3	-	-
Mining and oil and gas extraction	5	2	3	3	-	-	-	-	-
Utilities	2	1	1	1	-	-	-	-	-
Construction	465	248	217	142	31	24	13	2	2
Manufacturing	92	45	47	22	6	6	7	2	3
Wholesale trade	96	54	42	29	6	5	2	-	-
Retail trade	145	81	64	36	11	9	6	1	1
Transportation and warehousing	74	47	27	17	2	5	2	-	1
Information and cultural industries	50	37	13	7	3	2	-	1	-
Finance and insurance	210	171	39	31	2	4	1	-	-
Real estate and rental and leasing	295	265	30	19	8	-	3	-	-
Professional, scientific and technical services	374	257	117	91	16	6	1	2	1
Management of companies and enterprises	184	170	14	13	1	-	-	-	-
Administrative and support, waste management and remediation services	169	91	78	36	21	11	7	3	-
Educational services	27	18	9	5	2	1	-	-	1
Health care and social assistance	61	17	44	29	6	8	1	-	-
Arts, entertainment and recreation	44	24	20	8	1	1	3	2	5
Accommodation and food services	50	23	27	8	3	9	3	2	2
Other services (except public administration)	156	52	104	91	10	2	1	-	-
Public administration	1	-	1	-	-	-	-	-	1

Source: Canadian Business Patterns, Statistics Canada, 2012.



## Occupations 2011



Source: Statistics Canada. 2013. King, TP, Ontario (Code 3519049) (table). National Household Survey (NHS) Profile. 2011 National Household Survey. Statistics Canada Catalogue no. 99-004-XWE. Ottawa. Released September 11, 2013

## OCCUPATIONS

Occupational data showcases that King's labour force is quite diverse in skillsets. With a variety of creative and skilled labourers, our community is well-positioned to staff, innovate and lead your business for years to come.



CHRISTINA MINOTTI  
PINE FARMS APPLE ORCHARD

## OUR BUSINESS ENVIRONMENT

Our business environment reflects our community's ability to service the self-employed, small-medium based enterprises, as well as larger operations. Our businesses range from creative industries such as consulting, engineering, and film to manufacturing and service-based industries. In King Township, our philosophy is to help any business (small or large) succeed within our borders.



P.J. (TRISH) JARVIE,  
CHIEF FINANCIAL OFFICER.  
LGL LIMITED



# A GROWING COMMUNITY



Our community is at the centre of growth in the Greater Toronto Area. Our region boasts over 1 million residents with expectations of continued growth through to 2031. Over the past decade, King's population has increased by 7.4%. By 2031 it is expected to increase by an additional 70.9% to 34,900.

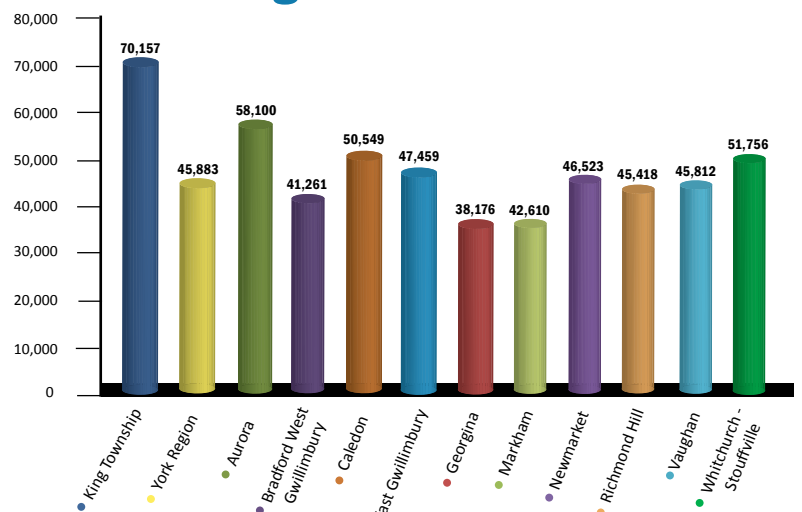
Population Growth	2001	2011	% Change
King Township	18,533	19,899	7.4%
York Region	729,254	1,032,524	41.6%
Aurora	40,167	53,203	32.5%
Bradford West Gwillimbury	22,228	28,077	26.3%
Caledon	50,605	59,460	17.5%
East Gwillimbury	20,555	22,473	9.3%
Georgina	39,263	43,517	10.8%
Markham	208,615	301,709	44.6%
Newmarket	65,788	79,978	21.6%
Richmond Hill	132,030	185,541	40.5%
Vaughan	182,022	288,301	58.4%
Whitchurch-Stouffville	22,008	37,628	71.0%

## HIGH INCOME LEVELS

The strength of our community comes from our people. With personal incomes being some of the highest in York Region, residents of King are strong contributors to our community. Community pride is strong, making King the ideal place to live and succeed as a business.



## Average Personal Income



Source: Statistics Canada Census Profile, 2011

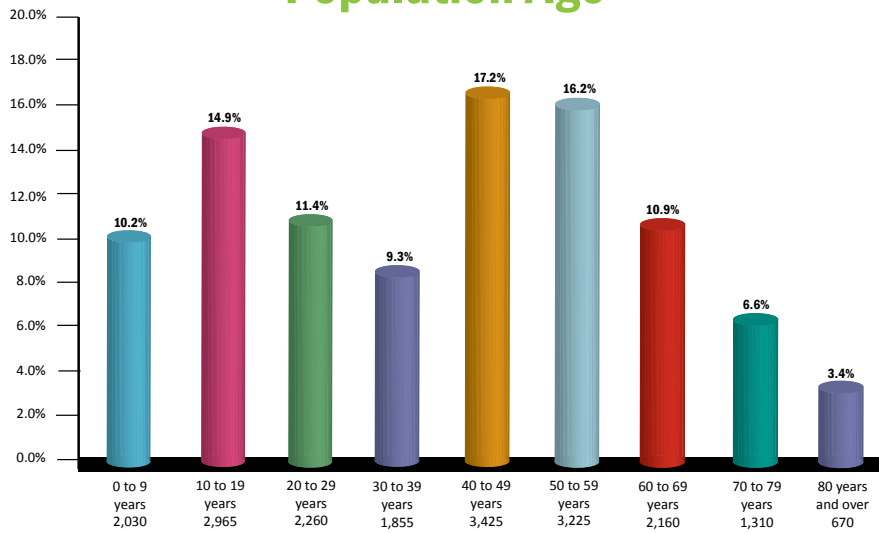


# FAMILY ORIENTED

King is home to families of different sizes, ages and ethnicities. With a median age of 43, King appeals to both families and retirees. Our cultural and recreational amenities, the quality of education institutions and our expanding range of housing options contribute to our broad appeal.



## Population Age



Population Age Breakdown in KING  
Source: Statistics Canada Census Profile, 2011

## Unique Cultural and Recreational Assets

King Township is home to a strong base of cultural assets. Throughout the year the community hosts events such as the Schomberg Fair, The Holland Marsh Soupfest and Feast of Fields, providing opportunities for residents and visitors to experience aspects of the local culture and quality of life associated with living in King Township. In addition, there are 138 cultural creative businesses that contribute to the local economy making it a more vibrant and livable community filled with art programmes.

The Township is also home to an extensive walking trail system that takes people through the Oak Ridges Moraine. Trails in the community include the King City Trails System, the Oak Ridges Moraine Trails and the Cold Creek Conservation Area. The Township also maintains numerous parks, playing fields and recreational facilities. In particular, the Trisan Centre facility features a hockey arena, a four sheet curling club, program rooms, fitness centre and a running track.





## ENJOY OUR LOW TAXES

King Township offers some of the lowest tax rates across York Region. Our commercial occupied tax rate is well below the Region's average. In addition, our industrial tax rate is the lowest of all York Region municipalities north of Vaughan and Richmond Hill.

Place	Commercial Occupied	Commercial Vacant	Industrial Occupied	Industrial Vacant	Farmland
King Township	1.9499%	1.3649%	2.2654%	1.4725%	0.2445%
York Region Average	1.9902%	1.5851%	2.3124%	1.7585%	0.3999%
Aurora	2.0375%	2.0375%	2.3676%	2.327%	0.2584%
East Gwillimbury	2.0220%	1.4155%	2.3495%	1.5270%	0.2549%
Georgina	2.3081%	1.6157%	2.6855%	1.7455%	0.3189%
Markham	1.8250%	1.8250%	2.1187%	2.1187%	0.8663%
Newmarket	2.0313%	1.4219%	2.3611%	1.5347%	0.2627%
Richmond Hill	1.9221%	1.3454%	2.2320%	1.4508%	0.2325%
Vaughan	1.9217%	1.3452%	2.2316%	1.4505%	0.2325%
Whitchurch-Stouffville	1.8945%	1.8945%	2.2003%	2.2003%	0.9285%

## WE HAVE SPACE

With one of the largest available employment areas in proximity to Highway 400, King Township can offer a range of business investment opportunities. Our villages, King City, Schomberg and Nobleton, have a combined available employment space of over 200 acres (80 hectares), as well as a range of commercial and industrial space opportunities.

Municipality	Industrial Park	Size Hectares	Size Acres	Price Per Acre		Ownership
				High	Low	
King	27-9 Business Park - Schomberg	8	22	\$500,000	\$450,000	Private
	King City Corporate Centre	40	100	\$550,000	\$500,000	Private
	Boyton Lands - Nobleton	14	35	\$500,000	\$450,000	Private
Aurora	Aurora Gateway Business Park	32	81	N/A	N/A	Private
	Aurora South Industrial	5	14	\$275,000	\$175,000	Private
	Industrial Parkway North	15	38	\$275,000	\$175,000	Private
	Hallgrove Business Park	19	48	\$500,000	\$425,000	Private
	Aurora Business Park	35	88	N/A	N/A	Public
Caledon	Bolton Industrial park	129	320	\$550,000	\$300,000	Private
	Tullamore Industrial Park	59	148	N/A	N/A	Private
	Mayfield West - Kennedy Road	144	358	N/A	N/A	Private
	Victoria Business Park	33	83	\$425,000	\$275,000	Private
Whitchurch-Stouffville	Stouffville*	201	497	\$475,000	\$500,000	Private
	Vandorf	4	12	N/A	N/A	Private
	Gomley	101	251	\$400,000	\$450,000	Private
Richmond Hill	Beaver Creek Business Park	248	614	\$600,000	\$450,000	Private
	Heaford Business Park	175	433	\$600,000	\$450,000	Private





## BUILDING PERMITS

	NO. OF PERMITS		
	2013	2012	2011
<b>RESIDENTIAL</b>			
New- Singles	317	402	96
New- Semi's	4	4	2
New- Townhomes	56	95	48
<b>AGRICULTURAL</b>			
New	6	27	11
Additions	3	1	2
Reno & Alterations			3
<b>INDUSTRIAL/COMMERCIAL/ GOVERNMENT</b>			
New	9	10	2
Additions	1	2	1
Reno & Alterations	4	5	5
Other	4		2

## How Can We Help Your Business?

- ✓ Two great online resources at [www.king.ca](http://www.king.ca) and [www.economicking.ca](http://www.economicking.ca) to provide you with relevant information and development tools
- ✓ Connections With Local Business Resources
- ✓ Partnerships with York Small Business Enterprise Centre and the Chamber of Commerce to educate and create opportunities for businesses
- ✓ Guidance and support for new business start-ups
- ✓ Assistance with approval processes and investment incentives offered through a Community Improvement Plan

### CONTACT:

Economic Development Department

Telephone: 905.833.4016

Email: [ecdev@king.ca](mailto:ecdev@king.ca) | [economicking.ca](http://economicking.ca)



# KING TOWNSHIP

## COMMUNITY INVESTMENT PROFILE

MAY 2014



King Township

2075 King Road, King City

Ontario, Canada L7B 1A1

Telephone: 905.833.5321

Email: [info@king.ca](mailto:info@king.ca) | [www.king.ca](http://www.king.ca)

