

FOR IMMEDIATE RELEASE

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Soup lovers getting ready for annual Soupfest

What could be better on a cool day in early fall than a piping hot bowl of soup – or better yet, samples of various soups, made from locally grown, locally harvested fresh produce.

Presented by the Holland Marsh Growers Association, The Town of Bradford West Gwillimbury and the Township of King, the Holland Marsh Soupfest is a farm to table festival that showcases the Holland Marsh as one of the top vegetable producers in Ontario.

“Soupfest just keeps getting bigger and better each year,” said King Township Mayor Steve Pellegrini. “It’s a great opportunity to try the best soups the area has to offer, right in the heart of Canada’s soup and salad bowl.”

As always, attendees get a chance to sip and savour delicious soups prepared by some of the finest chefs, and home chefs from around the Province. Last year Soupfest attendees were able to sample over 25 different soups! In addition to sampling soup, attendees can vote for their favourite soup makers to help them win the coveted people’s choice award!

Ward 6 councillor and local farmer Avia Eek is ready for the event.

“Soupfest is an amazing way to showcase all the great things being grown in the Holland Marsh,” Eek said. “As a farmer, I’m proud to take part in a truly home-grown event.”

The Holland Marsh Soupfest isn’t only about soup. Enjoy the day browsing through 20 different vendors; pick up fresh produce from the farmers market, and listen to live music featuring “The Strange Potatoes”. And don’t forget about the Kids Zone!

Join the hundreds of other soup lovers on Saturday October 5 from 11am-3pm (or until soup runs out). Soupfest is hosted in the hamlet of Ansnorveldt (18997 Dufferin Street) – right in the Marsh.

For more information about Soupfest, visit www.soupfest.ca.

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Lying in the heart of the Greater Toronto Area, King Township is located within York Region, one of the fastest growing and diverse economies in Canada. More than 60 per cent of the Holland Marsh, also known as Ontario's salad bowl, lies within King Township. Though predominantly rural, most of King Township's 26,000 residents live in the communities of King City, Nobleton and Schomberg. Residents and visitors are drawn to King because of its rural lifestyle, village atmosphere and quality of life.

For more information visit us at www.king.ca