

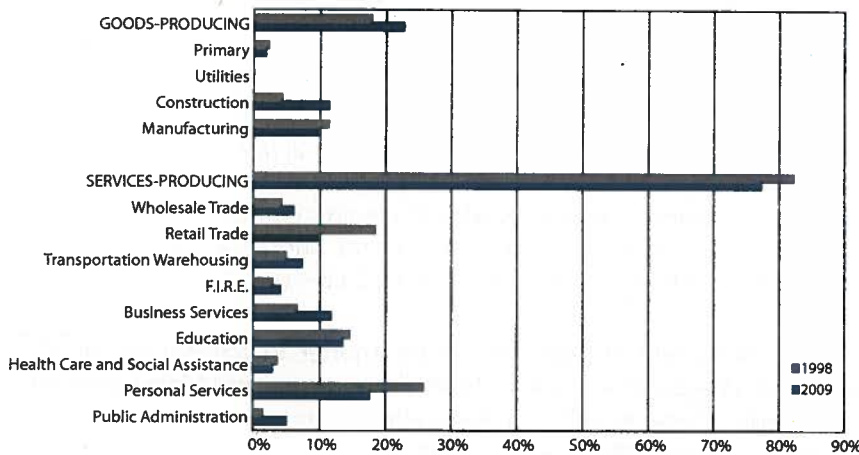
### Employment Overview

In 2009, all businesses (excluding farm and home-based businesses) in the Township of King were included in the employment survey, including the communities of King City, Nobleton and Schomberg. In 1998, these areas accounted for approximately 3,300 jobs in King; by 2009, King demonstrated employment growth of 78.1% to an estimated 5,800 jobs.

### Employment by Sector

Between 1998 and 2009, sectoral employment in the Township of King has seen a push towards more service-producing industries, with a 4.8% increase in this sector's share of total employment (see Figure 14). Dominant service-producing industries in King Township include personal services, education and business services.

**Distribution of Employment by Industry, King, 1998 & 2009**  
Figure 14



F.I.R.E.: Finance, insurance, real estate & leasing.  
 Business Services: Professional, Scientific & Technical Services and Management, Administration and Other Support Services.  
 Personal Services: Information, Culture & Recreation; Accommodation & Food Services; and Other Services.  
 Unclassified: Insufficient data available to classify industry.

Note: Data based on comparable areas surveyed in 1998 and 2008 York Region Employment Surveys.  
 Excludes most home and farm-based businesses.  
 Jobs with an unclassified business activity have been redistributed based on the distribution of known industries  
 Source: York Region Planning & Development Services Department, 2009

Construction was the largest employer among goods-producing industries in 2009, accounting for 11.3% of total employment, up from the 4.2% it accounted for in 1998.

Across all sectors, personal services was the dominant sector in King Township, accounting for 17.5% of employment. Within this sector, amusement and recreation industries was the largest subsector. Further analysis shows that King's five golf courses account for the majority of employment within the amusement and recreation subsector.

Since 1998, business services, public administration, and wholesale trade were the fastest growing sectors in King, growing 460 jobs, 240 jobs, and 215 jobs respectively over the past eleven years. In contrast, the only sector to experience a decline from 1998 to 2009 was retail trade, down marginally by 0.6% (approximately 40 jobs).

### King Highlights

- Population in 2009 20,500
  - Jobs in survey area in 2009: 5,800\*
  - Businesses in survey area in 2009: 440
  - Major employment sector in 2009: Personal Services, 17.5%
  - Fastest-growing employment sector 2008-2009: Health Care and Social Assistance, 17.3%
  - Fastest-growing employment sector 1998-2009: Construction, 15.2% (average annual growth)
  - Annual employment growth (2008-2009): -0.6%
  - Annual business growth (2008-2009) 9.7%
  - Average annual employment growth (1998-2009): 5.4%
  - Average annual business growth (1998-2009): 3.5%
- \*Excludes Farm and home-based businesses  
 Note: Employment growth is calculated within the 2009 Survey Areas.

## **Employment by Community**

### **King City**

Employment in the community of King City rose at an annual rate of 3.0% since 1998. Meanwhile, the number of total businesses in the area grew 6.3% annually during the same period. As of 2009, there were 1,350 people working in close to 95 firms in King City, which has increased from the approximately 970 people working in 50 firms surveyed in 1998. Employment in the area consists largely of the construction sector, which employed 17.8% of the workforce. This is partly the result of Robert B. Somerville Construction, a major employer in the Township. The public administration and transportation and warehousing sectors were the second and third most common employers with 19.4% and 17.2% of workers, respectively.

The largest growth sector in King City was public administration, which is attributable to the relocation of the King Township Municipal Offices to King City. As a result, the growth of this sector (+260 jobs) should be viewed as more of a transfer of employment from one area to another rather than a net gain. Substantial increases between 1998 and 2009 were seen in the sectors of: transportation/warehousing (+220 jobs), personal services (+90 jobs), education (+80 jobs), business services (+70 jobs), and F.I.R.E (+50 jobs).

### **Nobleton**

Employment in Nobleton increased at an average annual rate of 2.5% since 1998, while business growth averaged 1.7%. Nobleton employed nearly 560 people in over 90 firms in 2009, compared to approximately 420 employees in less than 80 firms eleven years ago. Personal services and retail trade were the primary and secondary employment sectors in Nobleton in 2008, accounting for 24.8% and 21.5% of employment, respectively.

The fastest growing industry sector was the transportation/warehousing sector, which increased at an average annual rate of 14.1% (for a net gain of 13 jobs) since 1998. The second-highest increase was felt in the education sector, which rose at a rate of 9.5% per year (to gain 70 jobs) during the same period.

### **Schomberg**

The community of Schomberg experienced an increase in both the number of employees and the number of businesses in the area between 1998 and 2009. Employment totals more than doubled over the eleven years, while the number of businesses rose more moderately, at an average annual rate of 2.5% during the same period. As of 2009, there were almost 1,200 people working in approximately 100 firms.

The largest employment gains were seen in the construction and manufacturing sectors, which grew at impressive average annual rates of 18.1% (210 jobs) and 8.2% (240 jobs) respectively during the eleven year span. This resulted in strong growth in goods-producing industries, which more than tripled (+450 jobs) due to an average annual growth rate of 10.9%. This is significantly stronger growth than in service-producing sectors, which grew more in line with Regional averages at 2.4% per year (+110 jobs) since 1998. Manufacturing and retail trade accounted for the majority of employment in Schomberg, with manufacturing employing 36.1% of the workforce and retail trade employing 23.3%.

## Employment by Type of Worker

Employment by type of worker remained relatively stable in the Township of King, with full-time employment increasing to 58.3% of jobs in 2009, compared to 56.1% in 1998 (see Figure 15). Part-time employment increased slightly from 1998 and 2009 to 21.4%, while seasonal employment decreased 3.6% from 23.9% in 1998 to 20.3% in 2009.

## Business Overview

The number of businesses in King Township increased 46.7% since 1998, or 3.5% at an average annual rate. As of mid-year 2009, there were over 440 firms in the area.

## Businesses by Size

The distribution of businesses by size remained relatively stable in King Township between 1998 and 2009 (see Table 21). In 2009, the majority of businesses in King employed less than 20 employees, comprising 87.5% of total employment.

## Major Employers

Major employers in King Township include:

- Seneca College
- Brookdale Treeland Nurseries Limited
- First Student Canada
- Showa Canada Inc.
- Clublink Corporation
- Cardinal Golf Club
- Robert B. Somerville
- King Valley Golf Club
- The Kingbridge Centre

## Development Activity

Total non-residential building permit values in King were approximately \$8 million for the first 10 months of 2009, a decrease from just over \$1 million recorded during the same period in 2008. The majority of permits issued in 2009 were in the commercial sector, which was valued at approximately \$8 million.

Table 22 provides an overview of some of the larger developments that opened and/or expanded in the Township of King in 2009.

**Recently Opened Businesses, King, 2009**

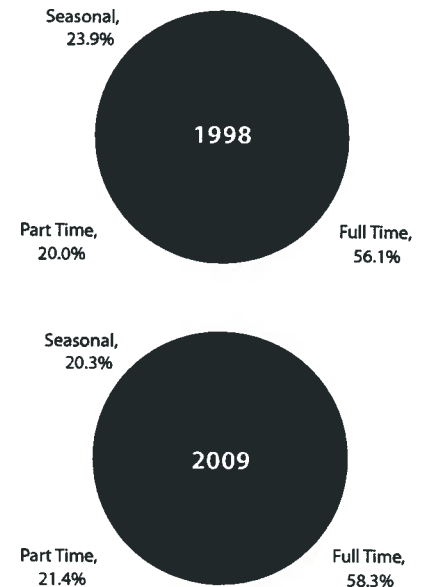
Table 22

Business Name	Land Use	Building Size
Canadian Krown Rustproofing Training Centre & Head Office	Office Industrial	12,700 sq.ft.
Alpine Graphics	Industrial	11,000 sq.ft.
Accure Contracting Ltd.	Industrial	6,000 sq.ft.
Redcrest Golf Course Cardinal Golf Club	Recreation, Sport & Hospitality	14,800 sq.ft.
The Sanctuary Cosmetic Centre	Health and Personal Services	1,800 sq.ft.
King Print and Design	Retail/Commercial	900 sq.ft.
Nobleton Pools, Spas & More	Retail/Commercial	1,000 sq.ft.
The Scruffy Duck Restaurant	Food & Beverage Hospitality	2,800 sq.ft.

Source: Township of King

**Employment by Type of Worker, King, 1998 and 2009**

Figure 15



Source: York Region Planning and Development Services Department, 2009  
Note: Totals may not add due to rounding

**Businesses by Size, King 1998, 2008 and 2009**

Table 21

Business Size Category	1998	2008	2009
Small (1-19 employees)	270	350	385
Medium (20-99 employees)	25	45	45
Large (100-499 employees)	8	16	15
Very Large (500+ employees)	1	0	0
<b>Total</b>	<b>300</b>	<b>400</b>	<b>440</b>

Notes: Excludes farm and home-based businesses. Totals may not add due to rounding

Source: York Region Planning & Development Services Department, 2009.

Developments under construction in 2009 are summarized in Table 23.

**Businesses Under Construction, King, 2009**

Table 23

Business Name	Land Use	Building Size
Shoppers Drug Mart	Retail/Health Care Office	22,600 sq.ft.
Holland Marsh Winery	Agriculture/Retail	10,300 sq.ft.
St. Mary's Roman Catholic Church	Institutional	6,600 sq.ft.

Source: Township of King