

“A business goes where it is welcome and stays where it is appreciated.”

December 2008

Highlights

- *Message from Mayor Margaret Black*
- *Showa Canada*
- *Cardinal Golf..... 2,3*
- *Equestrian Industry..... 4,5*
- *Equine Related Business.....6*
- *King By The Numbers..... 7*



*“Our Company puts the customer first in everything we do.”
Kazuto Iiyama, President
Showa Corporation, Japan*

Showa Canada Celebrates 10 Years in King Township

Showa Canada began in 1998. Located at 1 Showa Court, Schomberg, ON, the company is King Township's second largest Commercial Industrial Taxpayer.

The Product

The company produces brake & rear suspension components, propeller shaft manufacturing, power steering pumps for Honda, Chrysler, and Mitsubishi.



Power Steering



Rear Knuckle Suspension



Front Knuckle Suspension



Propeller Shaft

The People

When Showa Canada began production in 1998, 10 people were employed. Subsequently, expansion projects to-date have resulted in an increase of approx 350 employees.

The Performance

In order to accommodate future business for Showa Canada Inc., they expanded their warehouse by 2800 square meters (30,000 square feet) in 2008. Future plans are being considered to expand the warehouse in the upcoming years.



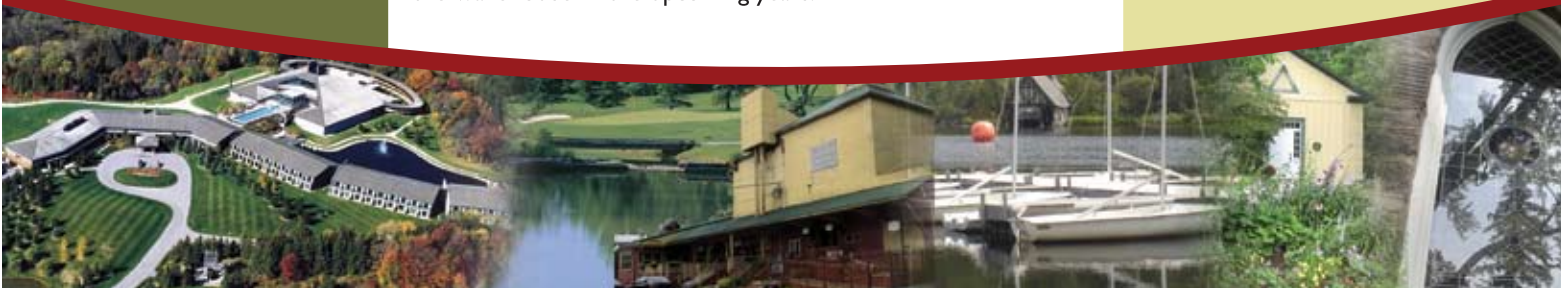
Message from Mayor Margaret Black

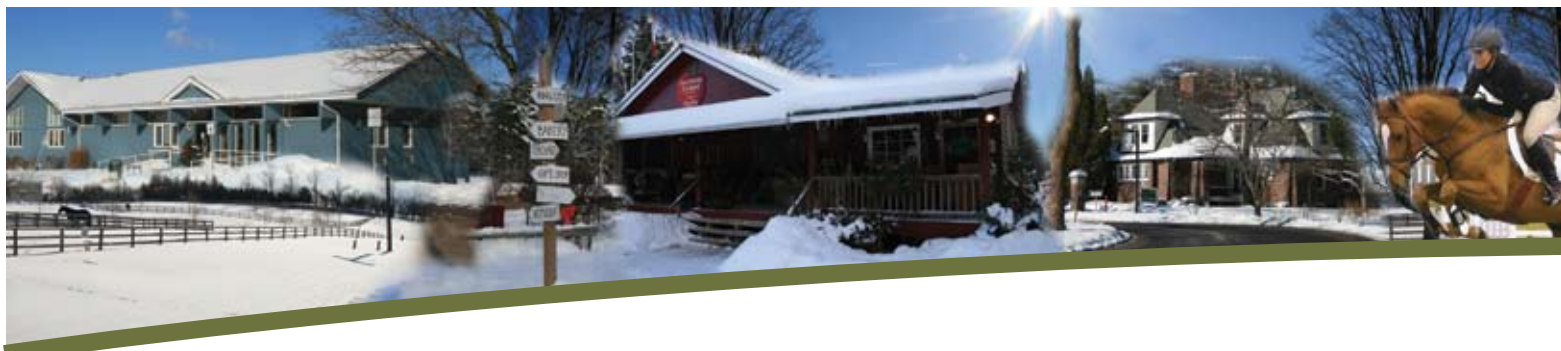
The businesses of King Township have a history of providing quality goods and services, both locally and globally. They have had a significant impact in shaping the character of the township over the years. Our business community is comprised of those new to King Township, those that have celebrated milestones, and those that have a history spanning several generations. The presence and community involvement of our businesses, from sole proprietorships to companies employing several hundred, are appreciated.

The Township welcomes new businesses wanting to locate in King, and looks forward to opportunities to create a thriving business environment.



2075 King Road
King City, Ontario
CANADA L7B 1A1
www.king.ca





Cardinal Golf Club

Opening its doors to golfers in 1991, Cardinal continues to expand in order to meet the needs of their clients and community.

The Product

Cardinal provides a wide variety of golfing and hospitality services. The property includes 242.8 hectares (600 acres), of which 141.63 hectares (350 acres) is developed, with the remaining 101.17 hectares (250 acres) designated for expansion being completed in the summer of 2009.

Recreational leagues, family golf, and a strong junior program are very popular, and provide golfing opportunities for all ages. In addition, the **Mini-Putt Course** and **Driving Range** are an integral part of Cardinal.

Although the focus is golf, the clubhouse, comprising 3065.8 square metres (33,000 square feet), offers opportunities for a variety of hospitality experiences. It features 4 banquet rooms, providing the ideal venue for meetings, banquets, weddings, fundraisers, and conferences.

The new expansion on the 101.17 hectares (250 acres) at the Keele Street entrance will include a clubhouse of 696.8 square metres (7,500 square feet). It will attract more corporate participants, particularly those wishing to do



business with their clients, and business partners, on the golf course. Cardinal's new 18 hole golf course will be a challenging, premium course.

Cardinal will be working towards using the name **Cardinal** more as a brand, rather than simply the name of the organization. It will become the "**Cardinal**" experience.



Golf Tournament at Cardinal

Cardinal's Growth and Expansion

Mini-Putt	Driving Range	First 27 holes	Expanded to 36 holes	Kettle Creek Brings total to 54 holes	Corporate Course Brings total to 72 holes	Largest Course in Canada 90 holes, including Mini-Putt
▶	▶	▶	▶	▶	▶	▶
1989	1989	1991	1995	1995	2009	2009



The People

Over the years, Dalt Hicks, with the talents and expertise of his General Manager, Bob Kilgour, have brought together an outstanding staff of people. Their hiring practices are based on the character attributes created by York Region in the Character Business program.

There are 25 full-time employees operating the departments of Golf Services, Maintenance, Property Management, and Hospitality. Another 150 to 160 staff work on a seasonal/part-time basis. The staff is a dynamic mix of people focussed on providing quality service to their clients and customers through solid teamwork.



"At Cardinal Golf Club, we are committed to providing our guests with the highest standard of customer service. We make Character a part of everything we do."

Bob Kilgour, General Manager
June 2007 Inauguration as a Character Business

The Performance

Cardinal Golf Club is the 5th largest taxpayer in King Township and ranks 2nd in the Recreation and Hospitality Employment Sector.

Management and staff realize the importance of responding to a changing market, with attention to detail in meeting the needs of customers and clients. Cardinal's successful performance in the extremely competitive golf industry is the result of a pro-active approach in reading this market.

The organization has built an excellent reputation as a good corporate citizen, sponsoring and hosting numerous community events.

Cardinal makes every effort to maintain service for their golf clientele, and for those customers using the hospitality facilities. Their expansion program, over the years, is indicative of their success.

www.cardinalgolfclub.com

East Course



The East Course is a par 72, measuring 5888.73 metres (6440 yards).

West Course



The relatively flat West Course is a par 71 over 6337 yards, offering the challenges of ponds and bunkers.

Kettle Creek



Kettle Creek is a par 58 executive course, ideal for testing short game skills and improving beginner skills.



Left to Right: Mac Cone, Ian Miller, Eric Lamaze, Jill Henselwood
2008 Olympic Games, Silver Medal - Team Show Jumping Competition

King's Equestrian Industry

The Equestrian Industry continues to experience steady growth for a number of reasons including, but not limited to:

- Increased marketing
- Successful performance of Canadian riders and horses in international competition
- Recognition of the health benefits of riding
- Participation in a variety of economic sectors including Agriculture, Recreation, Tourism
- Positive impact on local economy in related businesses

The Product

- King is located in one of the most active equestrian areas in North America.
- King is known for its Olympic caliber athletes, both riders and horses, of world class stature.
- King is a significant factor in York Region's statistic of having the largest number of horses per acre in Ontario.
- King is more active in hunter/jumper and racing disciplines

The People

Participants in the Equestrian Industry are committed to both their animals and the sport. Riding is open to people of all ages and abilities; and involvement can be recreational, professional, and/or financial. The equestrian community is a closely knit one that spans the globe.

Equestrian events draw enthusiastic crowds of spectators. The 2008 Olympics in Beijing drew attention to the Canadian Equestrian Team, and publicity for King Township. Eric Lamaze, resident of Schomberg and operator of Torrey Pines Stables in Schomberg, won gold in the individual jumping event. The Canadian Team of Eric Lamaze, Mac Cone, Ian Miller and Jill Henselwood, won silver in the team jumping event. Mac Cone is also a King Township resident, living in King City.

The Equestrian Industry generates a wide range of related employment opportunities: veterinarians, groomers, property and facility staff, transportation services, manufacturers of related accessories and equipment, suppliers of feed. There is also a tertiary level created in the hospitality sector, to meet the needs of guests and tourists coming into the area for equestrian events.



Eric Lamaze and Hickstead in Gold Medal Performance,
Individual Jumping Competition - 2008 Olympic Games

The Performance

The stables of King Township participate successfully in international competition throughout the showing season from February to November.

It is important to attract ownership and participation to encourage continued growth in the Equestrian Industry in King Township. The Equestrian Industry can expand and flourish through successful marketing and promotion strategies that will benefit the industry and our local economy.

EQUESTRIAN FACTS IN YORK REGION

- 2500 residents own more than 20,000 horses on 1,400 properties covering more than 100,000 acres
- most active equestrian area in North America
- champions of world class stature
- largest per capita ratio in Ontario
- 77% of participants compete annually
- 82% involved in Hunter Jumper, Dressage, Eventing, Endurance Riding and Driving
- Total investment in horses 67 million



Beth Underhill Stables

The Product

Beth Underhill Stables was established in 1987 by Beth Underhill, a renowned world class equestrian athlete.

In the competitive equestrian market, as in any other business, it is important to offer a quality product, provided with quality service. Beth Underhill Stables operates on 100 acres in Schomberg. The 20 horses occupy 12' by 12' box stalls in a modern barn facility.

Training and coaching are given to both riders and horses, with the focus on the disciplines of equitation, hunter and jumper performance. Boarding and showing are integral in the operation of this successful stable. To meet the increasing interest and demand in the market, services also include clinics, seminars, workshops and equine sales.

The People

The business employs 5 staff on a full-time basis. Each stable employee will have the responsibility of caring for 4 to 5 horses, taking up to 3 hours per day for the care of each horse. The horses are exercised 6 days a week. The veterinarian will visit once or twice a week as part of the routine care schedule.

Students, of all ages, usually take 2 or 3 lessons per week, depending on their personal goals in the sport. Students include residents from the local King community and others within about an hour's travel time.

Beth is a champion performer and trainer on the world stage. Her career in competition spans almost three decades, and includes such events as the Pan American Games, the World Equestrian Games and the Olympics (1992). She has been seen by over 3 million spectators and by over 20 million TV viewers.

The Performance

Horses and riders from the stables regularly compete during the event months running from February until November. It is an intense schedule that requires significant commitment in time, energy and money, which reflects both the level of dedication to the sport, and the number of successes in the arena.

www.bethunderhillstables.com



Beth Underhill coaching Vivian Millard, on Maaikie



Victory Lap - Beth Underhill riding Magdeline at Bromont, P.Q.

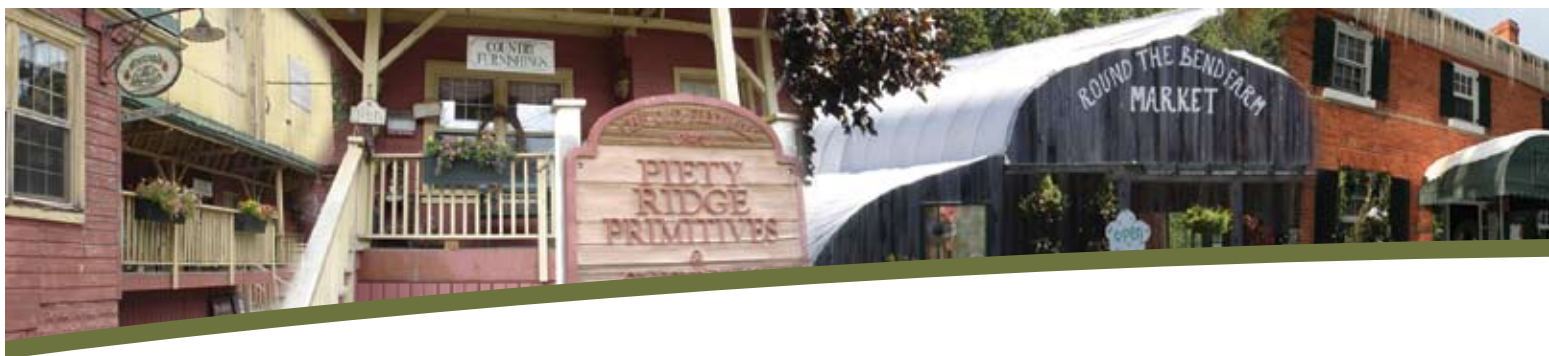
The campaign to take a horse to Grand Prix competition may cost anywhere from \$80,000 to \$100,000 per year, not including the cost of the horse.



Beth Underhill riding Altair, competing at Spruce Meadows

"...The years spent developing a top caliber Grand Prix horse to its full potential are challenging and ultimately hugely rewarding. The special bond created between these two athletes is tangible to fans of show jumping and I feel it is a great part of the appeal of our sport..."

Beth Underhill



Equine-Related Business

20 Bells Lake

Ramon Regozo

Approximately 20% of the B&B guests are participants, coaches, or spectators in equestrian events and/or guests of horse ranches in the township. Event participants are particularly appreciative of the Breakfast-To-Go meal option, and the extra-quiet rooms and extra-comfortable beds. Some guests have taken advantage of the massage services that are provided through local partners, as well as the fine dining offered by excellent restaurants throughout the township. www.20bellslake.ca



20 Bells Lake

Owned by Ramon and Kristere Regozo

Fincham's Harness

Brian Sinnott

For over 35 years, Fincham's Harness has been operating in King Township as a full service saddlery and tack store, catering to the needs of the equestrian market. A team of qualified staff designs and manufactures quality leather products which are sold at their store located in Nobleton, and on the company website. In addition to the manufactured products, accessories and giftware are also available. Other services include: nameplate engraving, professional repairs, and custom orders. www.finchamsharness.com



Fincham's Harness Shop

Owned by Brian and Lauryn Sinnott

Nobleton Feed Mill

Budweth Family

Originally established in 1945, the Nobleton Feed Mill serviced the local area livestock feed market. With change in ownership in 1978 came some new ideas. The Budweth family included the addition of a specialized feed mixing facility, which provided specialized feeds, clear of added medications, drugs, hormones and animal by-products. This second generation, family owned business continues to serve their clients with reliable service and quality product. www.nobletonfeedmill.com



Nobleton Feed Mill,

Owned by the Budweth Family

Patty's Country Flowers

Patty Fleetwood

Patty's Country Flowers opened in Nobleton for business in 1996. 30% of clients served are in the Equestrian Industry. Floral tributes are sent worldwide for special occasions such as: the birth of a foal, success of a trainer, rider and/or owner in competition. Floral design services are provided for: participants' stalls at the Royal Winter Fair, barn areas for the Woodbine Yearling sales, appreciation dinners, Quarter Horse Shows. Patty's Country Flowers is a supporter of LongRun Thoroughbred Retirement Society, an organization which finds homes for retired race horses.



Patty's Country Flowers

Owned by Patty Fleetwood

York Saddlery & Harness

Martin York

York Saddlery and Harness Inc. was established in 1978, initially as a manufacturer of custom bridles and a tack repair service. Since moving to Schomberg in 2000, it now manufactures a complete range of custom saddles, bridle-work and carriage harness. A complete set of six-in-hand coach harness, the largest single order for harness in Canada in over 25 years, was manufactured in 2005 for a Schomberg area customer. The business accepts orders and inquiries both locally and from around the world. www.yorksaddlery.com



York Saddlery & Harness

Owned by Martin York



King... By The Numbers

Top 5 Private Sector Employers in King Township

1. Showa Canada Ltd.	Manufacturing and Assembly of Suspension System Supplying Alliston Honda Plant, 350 employees
2. Seneca College of Applied Arts and Technology	King College Campus, 240 employees
3. B.C. Instruments	Precision Machining, 155 employees
4. Clublink Corporation	Corporate Head Offices, 150 employees
5. Kingbridge Conference Centre	Conference Venue and Multifaceted Communication Facility, 145 employees

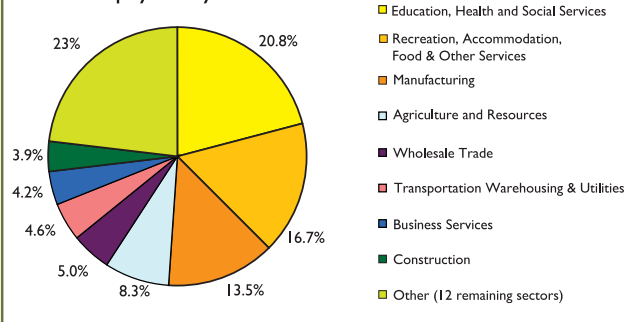
Population and Employment

	Estimate ¹	Projection to 2031 ²
Population	20,448	35,095
Employment	7,600	12,120

Notes: ¹ Population and employment estimates as of June 30, 2008
² Population and employment projections for 2031
 Source: York Region Planning and Development Services Department, Long Range and Planning Branch

Sources:
 Statistics Canada Census 2006 & 2001;
 York Region Economic Development Review 2006
 York Region Employment & Industry Report 2006

Employment by Sector



King Township Growth Forecast

Year	King City	Nobleton	Schomberg	Rural Area	Total
2008	4770	3100	1970	9800	19,640
2018	10140	5700	3100	9900	28,840
2021	12000	6500	3500	10000	32,000

Top 10 Commercial Industrial Tax Payers in King Township

	Sector	Location
1. The Kingbridge Centre	Recreation & Hospitality	King City
2. Showa Canada Inc.	Manufacturing-Auto Parts	Schomberg
3. Clublink Corporation	Recreation & Business	King City
4. KJ Beamish Construction Co.	Construction	King City
5. Cardinal Golf Course	Recreation & Hospitality	Kettleby
6. Nobleton Plaza	Retail & Personal Services	Nobleton
7. Ikra Holdings Ltd.	Recreation & Hospitality	King City
8. Nobleton Lakes Golf Course	Recreation & Hospitality	Nobleton
9. Yonge Street Self Storage Inc.	Retail & Personal Services	Near Bradford
10. Brownsville Junction Plaza	Retail & Personal Services	Schomberg



Prospering and Preserving

This issue features some of the many successful King Township businesses, which are experiencing steady growth and expansion. King Township encourages sustainable growth and welcomes new business prospects. It is strategically located within a day's drive of 125 million people.



The King Chamber of Commerce partners with King Township in promoting business.

We are the "Voice of Business" in King and welcome new members to join.

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905.833.4016
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Visit the Township website, click on the YLM icon to look for local products and services. YLM listings include quick access to information about products and services, as well contact information, hours of operation, a map locator, services, amenities and more.



Visit the township website, click on the BizPal icon to create a customized list of business permits and licences you may need from all levels of government. Save or print your results for future reference.