

HISTORIC MAIN STREET SCHOMBERG



Bursting with charm and historic character, Main Street is nestled in the heart of Schomberg and is a walkable, picturesque destination for residents and tourists alike.



The future for your business is here.

YOUR BUSINESS WILL BE IN GOOD COMPANY

8 DINING DESTINATIONS – From eclectic coffee shoppes to pub fare, pizza and smoked meats to fine dining, the food on Main Street brings residents and visitors morning, noon and night. Here are just two of them.



The Grackle Coffee Company

People come from far and wide to get their morning brain hug at this quirky and eclectic vegetarian coffee house, which serves Dark City Coffee, the best Certified Fair Trade and Organic Coffee this side of the equator, plus locally made goods, art and preserves. Not to mention chai, cocoa, shakes and lots and lots of yummy vegetarian wraps, sandwiches and soups.



The Schomberg Pub & Patio

This gastropub in a heritage home is dedicated to honest to goodness delicious pub fare, beer and fun. The beautiful patio overlooks the Schomberg River and is open whenever Mother Nature allows – usually April–October. You can't get more relaxed than this.

7 SPECIALTY SHOPPING DESTINATIONS – Main Street features a cooperative art gallery, two home décor shoppes, and even an elite saddlery that brings people from around the world. Have a specialty shopping idea of your own? You will fit right in. Meet two of Main Street's shopping destinations.



Clearview Tea Company

When the highly successful Clearview Tea decided to expand beyond the digital space, it's no surprise that they chose Main Street for their first retail location. While their cozy shoppe is all about a cozy lifestyle, it benefits from the hustle and bustle on Main Street, especially from the steady foot traffic to the butcher located in the same building.



Vintage Peony

Vintage Peony is the York Region Stockist for the wildly popular Annie Sloan Chalk Paint. In addition to paint supplies and workshops, this charming shop also sells a wide variety of gifts and home décor accessories, and recently opened their online store.

3 HIGH VOLUME ANCHOR DESTINATIONS – Main Street is home to CIBC, RONA and the Schomberg Post Office, ensuring a steady stream of customers all day long, who then choose to also frequent the shops and restaurants. An astonishing 95.6% of residents report using the Schomberg Post Office (2018 resident survey).

MAIN STREET IS A MAGNET FOR CYCLISTS

Located on the Greenbelt Route, Main Street is visited by thousands of cyclists every year. During off season, cyclists, a segment well known for their affluence, return to Main Street with their families.



YOUR BUSINESS WILL BE IN GOOD HANDS

BENEFIT FROM THE ONGOING MAIN STREET COORDINATION AND PROMOTION

King Township has a permanent full time staff position whose Main Street responsibilities include:

- working with Main Street businesses and Schomberg community groups to coordinate activations on Main Street, such as the Township sponsored Taste of Main dining event
- promoting Main Street businesses to the Schomberg community through dedicated Main Street website www.schombergmainstreet.ca and social media
- promoting King Township businesses and events to tourists through www.experienceking.ca and social media

All completely free of charge for businesses located in the village core.

THE MAIN STREET ACTIVATION PLAN ENSURES THERE IS ALWAYS A REASON IN EVERY SEASON TO COME TO MAIN STREET.



The Activation Plan builds off of and extends activities themed around the 4 major events that take place on Main Street, each of which draws thousands of visitors. Main Street specific street banners ensure exceptional placemaking during these times. Additional activations, including A Taste of Main and Sidewalk Saturdays bring a steady stream of people to the street.

ONGOING BEAUTIFICATION AND INFRASTRUCTURE PROJECTS ENHANCE MAIN STREET'S DELIGHTFUL EXPERIENCE

King Township continues to make significant investments in Main Street's physical design.

Main Street continues to be enhanced, including a complete renovation of the Schomberg Community Hall that will include exterior access washrooms. Lion's Park, right next to the Schomberg River, has been redesigned and upgraded to have hydro, which will transform it into a perfect community gathering place.

Broadband installed in 2020 means access to big city amenities without losing small town charm.



PROPERTY IMPROVEMENT GRANTS

Commercial and mixed use properties located in the village core, as well as residential properties being converted to commercial use, such as the property featured here, are eligible for matching funding from the Community Improvement Plan. The Plan outlines financial incentives for property owners and tenants to invest in their property.



YOU ARE IN A COMMUNITY LIKE NO OTHER

The shops and restaurants on Main Street are the heart of the village and give Schomberg its small town charm.

SCHOMBERG RESIDENTS LOVE WHERE THEY LIVE

This is a walkable and complete community. Both elementary schools are within walking distance of Main Street shopping. With its wide array of retail options, including groceries, LCBO and The Beer Store on the Highway 27 corridor, residents do not need to leave the community for their day-to-day shopping needs.

THE INCREDIBLY ENGAGED COMMUNITY GROUPS MEAN SOMETHING IS ALWAYS HAPPENING ON MAIN STREET



The Schomberg Village Association works to provide community spirit and communication; particularly with respect to physical, social, cultural, environmental and historic facets of community life. Their prime event is A Main Street Christmas and they also present the Schomberg Scarecrows.



Agricultural Fair

The Schomberg Agricultural Fair is a colourful celebration of local agriculture, art, and talent and has been a local tradition for 170 years. Held over 4 days every May.



Street Gallery

At the September Street Gallery, Main Street is closed to allow residents and visitors to enjoy a wide range of artworks for sale, each joined by its creator.



Scarecrows

The Schomberg Scarecrows is a whimsical community experience that fosters creativity, enthusiasm and pride.



Main Street Christmas

The first Saturday of every December, A Main Street Christmas draws thousands of visitors and kicks off a month of festivities.

THESE COMMUNITY GROUPS ARE ALSO VERY ACTIVE ON MAIN STREET



HISTORIC MAIN STREET, SCHOMBERG

The future for your business is here.



ADVANCING ECONOMIC PROSPERITY IN OUR VILLAGES AND COUNTRYSIDE

KING TOWNSHIP ECONOMIC DEVELOPMENT ONTARIO

Telephone: 905.833.4016
Email: ecdev@king.ca
Web: www.destinationschomberg.ca