



215+

BUSINESSES BASED
IN KING CITY²



20

NEW BUSINESS STARTS
IN 2015¹

King City

COMMUNITY PROFILE



\$194,451

MEDIAN HOUSEHOLD INCOME*

*TOTAL KING TOWNSHIP²



AVERAGE HOME PRICE

\$1,401,661

*4/5 BEDROOM 12 MONTHS TO DECEMBER 13, 2015³



A POPULATION OF

6,348

IN 2015¹



FORECASTED TO GROW TO

12,000

BY 2021¹





Welcome to King City

Just east of Highway 400, and with its own Go Train Station, King City's exceptional location makes it a magnet for home owners and businesses alike.

As the location of the King Township Municipal Offices, providing governance to the community, leadership in King City abounds at all levels.

Home to Seneca College, King Campus, Country Day School, Villanova College and the Kingbridge Hotel and Conference Centre, King City is a leader in education and a hub of life long learning.

In 2015, it was announced that King City will be the new home of Magna International's head office, proving its leadership in business and establishing King City firmly as a centre for excellence.

I invite you to come spend some time in King City and get a feel for what life is like here. Visit our website www.king.ca and contact our Economic Development Office to learn more about the excellent opportunities available in King City for your business and employees.

Sincerely,
Mayor Steve Pellegrini

Vibrant Local Businesses

King City has over 215 local businesses with 20 new businesses opening in 2015.

TOP 5 EMPLOYERS

BUSINESS NAME		# EMPLOYEES
Seneca College	Education	420
Robert B Somerville	Construction	150
Kingbridge Centre	Hospitality	140
The Country Day School	Education	130
LGL Environmental	Environmental Services	100

Strong Labour Pool

As such an easily accessible community, with an attractive commute, the pool for potential employees for businesses in King City is enormous.

	10 MINUTE DRIVE	20 MINUTE DRIVE	30 MINUTE DRIVE
	Aurora, Vaughan, Richmond Hill	Newmarket, Caledon	Brampton, Markham, North York
POPULATION	526,800	139,400	1,481,500
LABOUR FORCE 15+	365,700	96,900	940,650

Location

The World on Your Doorstep

King City is located 1 minute off Highway 400, and only 17 minutes north of Highway 401. Businesses in King City benefit from King Road being a commuter corridor to Highway 400.

Average daily traffic through King Road and Dufferin Street is 32,000, and through King Road and Keele Street is 31,000⁴.

There are currently 70 weekly Go Train trips. This will grow to more than 200 weekly trips over the next 5 years with the expansion to 15-minute two-way, all-day service.



Future Home of Magna International Head Office

King City will be the new home of Magna International's head office, which will also include a research and development centre, increasing King City's daytime population by over 600. This is forecasted to require the support of over 1,200 jobs in King City as Magna employees drive an increase in demand for amenities, restaurants and services.



Kingsbridge Conference Centre & Institute



Exceptional Education Sector

King City has a highly developed public, private and post secondary education sector with exceptional purchasing power, including Country Day School, Villanova College and Seneca College, King Campus. Altogether, King City's schools house over 6,500 students and employ 825, with Seneca slated to be adding an additional 1,500 students and additional faculty and staff by 2017.

Leadership

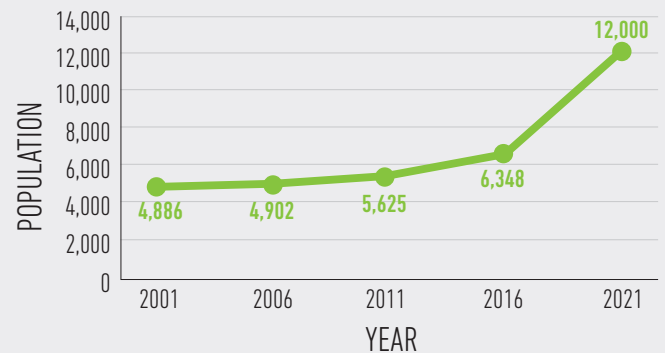
Investing in the Future

King Township is committed to investing in King City, a vibrant, safe and walkable community. The upcoming relocation of the King Municipal offices presents an exciting redevelopment opportunity on busy King Road, which will serve as a catalyst for redefining the King Road corridor.

King Township's new Economic Development Strategy and financial incentives through the Community Improvement Plan lead the way for new investment.

"THE TOWNSHIP IS ALWAYS SUPPORTIVE AND WILLING TO LISTEN TO ANYTHING YOU WANT TO DO, AND THEY WILL DO EVERYTHING THEY POSSIBLY CAN TO BE AS HELPFUL AS POSSIBLE."

—FRANK VONA, LOCALE



More Homes

Housing stats reflect the popularity of King City, with more than



new single home development permits issued in the last 5 years

More Families

bringing in



additional people into the community over the next five years.

Small Town Feel, with a Distinctive Urban Flair

HOUSING

King City's growing real estate market offers home buyers a wide range of options: from country estates and heritage properties to new townhomes and comfortable single homes in new and existing subdivisions.

EDUCATION

King City offers an impressive choice of public, separate and independent schools. Elementary age children attend King City Public School or Holy Name Catholic Elementary School. High school students attend King City Secondary School or Cardinal Carter in Aurora. Bussing is available for all four schools.

There are also private school options right in King City, including Villanova College and Country Day School. Post-secondary programs are offered at Seneca College, King Campus. Access a complete school listing with enrolment and staff information at www.king.ca.

SHOPPING & DINING

With a wide array of dining and retail options, King City residents are able to shop local, where they benefit from the friendly and personable service of staff.



Vibrant

RECREATION AND CULTURE

King City residents make use of an extensive array of recreational opportunities. There are several community events such as the King City Craft Beer & Food Truck Festival, the King Classic Soccer Tournament and Christmas in King City.

King City is home to the King Heritage and Cultural Centre as well as the Mary Lake Augustinian Monastery. The King City Community Centre and Arena offers many recreational programs.

STEPS TO THE OAK RIDGES MORAINES TRAIL

King City residents benefit from the Oak Ridges Moraine Trail, which runs just north of King City, with access to trails on both Dufferin Street and Keele Street.

ORGANIZATIONS & ASSOCIATIONS

Volunteer organizations are vital to the culture and society of King City, playing an important role in bringing together residents, the Township, guests and visitors. Their dedication and commitment to the community contributes to the full and vibrant lifestyle of King City residents. Arts Society King is based out of the King Heritage and Cultural Centre and offers a variety of innovative events and programs. To access a complete list of organizations and associations, visit www.king.ca.

FOOTNOTES

1. King Township
2. King Township Economic Development Strategy, November 2013
3. Trends Realty Inc.
4. Transportation Services, The Regional Municipality of York



For more information about what King City can offer you and your business, visit www.king.ca, or email the Economic Development Office at ecdev@king.ca.

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