

Kingtoberfest

VENDOR PACKAGE

Saturday October 19, 2024
Cold Creek Conservation Area

events@king.ca

KING



Hacker-Pschorr

Himmel

der Bayern

Boxe 19

Boxe 20

Boxe 21

Boxe 17



Calling all local chefs, caterers, beverage makers and restaurants!

Mark your calendars for Kingtoberfest, where the essence of Oktoberfest meets the natural beauty of Cold Creek Conservation Area.

Saturday, October 19, 2024

5:00 to 10:30 PM

Cold Creek Conservation Area,
14125 11th Concession, Nobleton

This is a 19+ ticketed event

Join us for an evening of non-stop entertainment at the first annual Kingtoberfest! Immerse yourself in the lively rhythms of polka music, marvel at the authentic dancers, and rock out. Enjoy traditional games and activities that promise fun for all. Savor the flavours of Germany with delicious bratwursts, pretzels, schnitzels, and a selection of German beers and beverages. Whether you're a fan of German culture or simply looking for a fantastic time, our festival has something for everyone. Don't miss out on this vibrant celebration – come and join the festivities!

Don't miss out on the fun - or the opportunity to attract loyal new customers!

Submit your vendor application by Tuesday, September 10.

Yes, I want to be a food or beverage vendor at this event!

We are seeking vendors in the following categories

Food Vendors: German cuisine including bratwursts, pretzels, schnitzels, and other traditional dishes.

Beverage Vendors: German beers, non-alcoholic beverages, and specialty drinks.

Merchandise Vendors: German-themed merchandise, festival gear, and crafts.

Activity Vendors: Traditional games and interactive experiences.

Vendor Benefits

- Exposure to a diverse and enthusiastic audience.
- Opportunity to showcase your products and services in a unique and vibrant setting.
- Features in event marketing and promotional materials.
- Prime location within Cold Creek Conservation Area, ensuring high visibility and foot traffic.

Vendor Requirements

- All vendors must provide their own setup (tents, tables, chairs, power etc.).
- Food & Beverage vendors must comply with all health and safety regulations.
- Beverage vendors must have the appropriate licenses for alcohol sales.
- Vendors are responsible for managing and disposing of their own waste. Failure to do so may result in the loss of their deposit.
- All vendors must provide proof of insurance coverage, naming the Township of King as additionally insured. Food & Beverage Vendors require a minimum of \$5 Million coverage required, all other vendors require a minimum of \$2 Million coverage.





Please see below for the types of food and beverage vendors we are looking for!

Food Vendors

- Pretzels
- Soup (Ex. Potato and Bacon)
- Bratwurst
- Schnitzel
- Sides: Potato Salad & Fries
- Rotisserie: Turkey Leg or Chicken
- Inclusive Dietary Options: Gluten-Free, Vegetarian, and Vegan

Dessert Vendors

- Gingerbread Cookies

Beverage Vendors

- German Beer: Augustiner, Hacker-Pschorr, Löwenbräu, Paulaner, Spaten, Hofbräuhaus, etc.
- Wine
- Cider
- Coolers
- Non-Alcoholic Beverages

Yes, I want to be a food or beverage vendor at this event!

Application Process

1. **Submit Application:** Complete the attached vendor application form.
2. **Approval:** Applications will be reviewed, and selected vendors will be notified within one week of submission.
3. **Payment:** Once approved, vendors will need to submit payment by September 19 to secure their spot.

Important Dates

- **Application Deadline:** Tuesday, September 10
- **Payment Deadline:** Thursday, September 19
- **Event Date:** Saturday, October 19

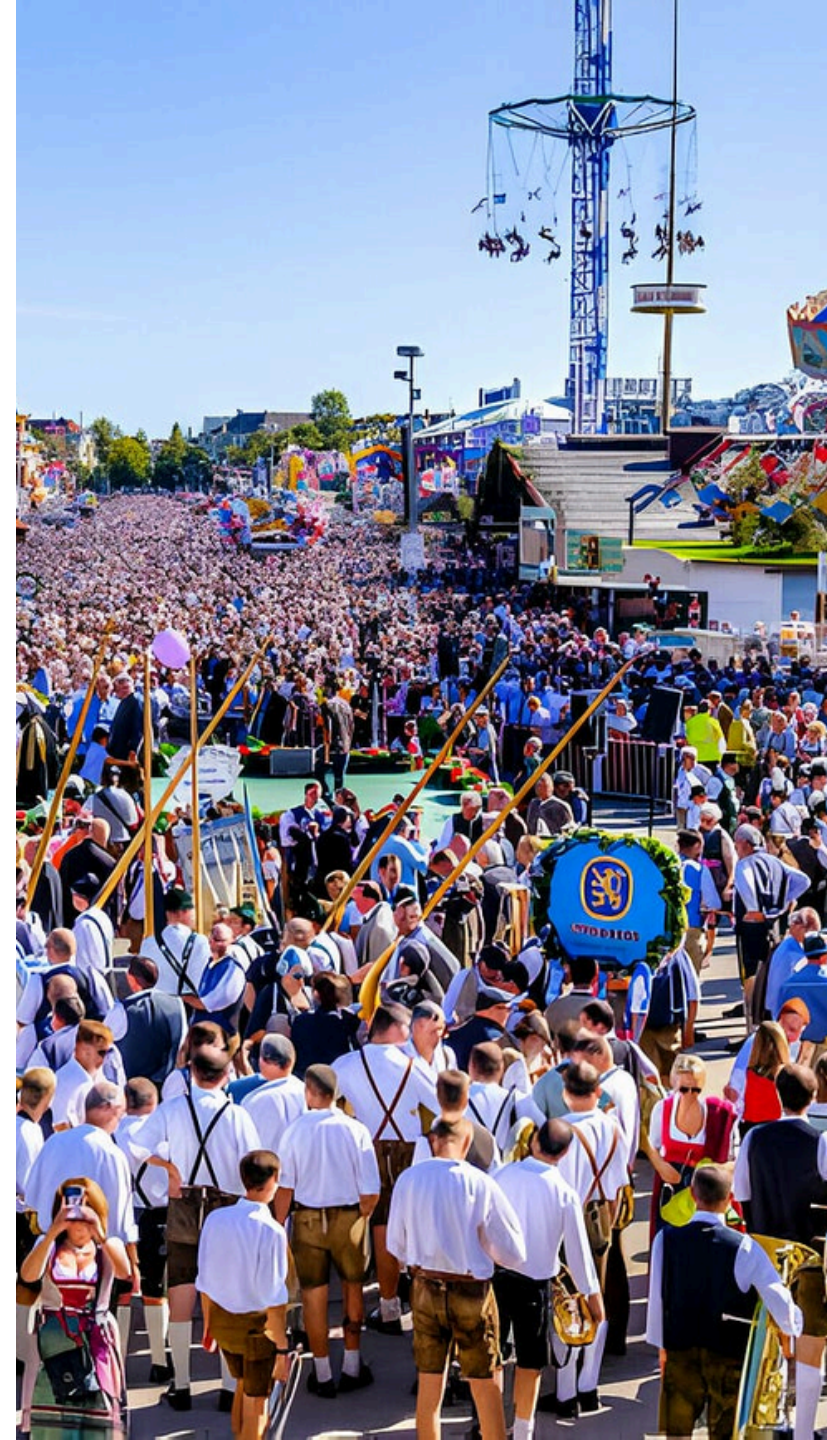
Contact Information

For more information or to submit your application, please contact:

Danielle Panaro

Recreation Coordinator - Special Events, Community Services
events@king.ca

We look forward to having you join us for Kingtoberfest 2024!



Kingtoberfest Vendor Application Form

Vendor Fees: The vendor fee is \$263, which includes a \$100 fee +HST and a \$150 deposit. The \$150 deposit will be refunded after the event, provided that all vendor requirements, including waste management, are met. Vendor spaces are limited to 10'x10'. If you require additional space*, please let us know. *Additional fees will apply.

Please make a selection:

- Food Vendor Vendor
- Alcohol Vendor
- Non-Alcoholic Vendor
- Entertainment Vendor

Name: _____

Business Name: _____

Address: _____

Town: _____

Postal Code: _____

Email: _____

Phone Number: _____

Website: _____

Facebook: _____

Instagram: _____

Other Information: _____

Description of Offerings (Sample Menu, Products, etc.): _____

Kingtoberfest

For more information on event logistics contact our team at
events@king.ca

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