

# Nobleton Victoria Day

Monday, May 19 from (12pm to dusk)

Nobleton Arena

Call for sponsorship

[sponsorship@king.ca](mailto:sponsorship@king.ca)

**KING**



# Nobleton Victoria Day

Calling all local businesses!

Become a Sponsor of the 2025 Victoria Day Fair and be recognized at one of the Township of King's biggest celebrations of the year! The Township of King presents the Victoria Day Fair, the first kick-off celebration to begin our summer season.

This annual, family fun Fair takes place on Monday, May 19, 2025 outdoors at the Dr. William Lacey Arena in Nobleton. The Victoria Day event features live entertainment, mid-way rides and games, inflatables, a variety of food and retail vendors and more. Residents and visitors end off the evening enjoying our signature Firework Show that has been enjoyed for more than 50 years. The event provides guaranteed fun for all ages.

Our Victoria Day Sponsorship Packages are designed to market your business in a unique and distinctive way and build brand recognition in the Township of King and beyond. There are many options to choose from and there is a package to fit every budget.

Don't miss out on or the opportunity to showcase your business!  
Submit your sponsorship application today.



# Sponsorship Levels

## Presenting Sponsor

\$12,000

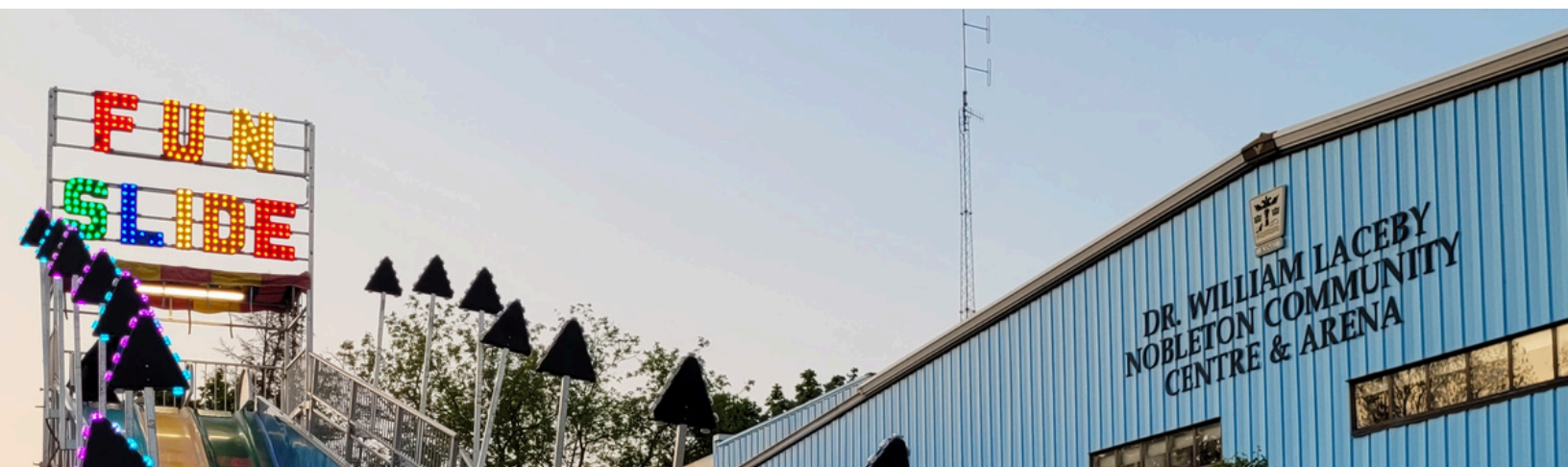
- Public acknowledgment as the overall Event Sponsor at the event
- One company sign displayed on the stage (banner), and three company signs displayed around the festival (signs or banners)
- Recognition on Township of King social media channels (Facebook, X, Instagram)
- Recognition as Event Sponsor (company logo) with clickable link on the Township of King website
- Recognition via newspaper advertising, event media release, Township eNews, event poster and other event marketing materials (when available)
- Recognition as Presenting Sponsor on event (curbex) road signs
- Complimentary space at the event for company's use (approx. 10x10 area)

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## Activity Sponsor Or Entertainment Sponsor

\$7,000

- Three company signs throughout the event space
- Public acknowledgment as the Activities or Entertainment Sponsor at the event
- Complimentary space for company's use at the event (approx. 10x10 area)
- Recognition on Township of King social media channels (Facebook, X, Instagram)
- Media exposure through event press release (when available)
- Recognition (company logo) with clickable link on the Township of King website



## **Fireworks Sponsor**

\$5,000

- Two company signs throughout the at the Fireworks viewing area
  - Public acknowledgment as the live entertainment sponsor at the event
  - Complimentary space for company's use at the event (approx. 10x10 area)
  - Recognition on Township of King social media channels (Facebook, X, Instagram)
  - Recognition (company logo) with clickable link on the Township of King website
  - Media exposure through event press release (when available)
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## **Stage Sponsor**

\$3,500

- Two company sign displayed by the stage
  - Public acknowledgment as the Stage Sponsor at the event
  - Media exposure through event press release (when available)
  - Recognition on Township of King social media channels (Facebook, X, Instagram)
  - Recognition (company logo) with clickable link on the Township of King website
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## **Family Fun Sponsor**

\$2,500

- One company sign displayed by the family fun area
  - Public acknowledgment as the Family Fun sponsor at the event
  - Recognition on Township of King social media channels (Facebook, X, Instagram)
  - Recognition (company logo) with clickable link on the Township of King website
  - Media exposure through event press release (when available)
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## **Friend of the Celebration**

\$500 - \$1,000 or Equivalent In Kind

- Public acknowledgment as a Friend of the Celebration at the event
- Recognition on Township of King social media channels (Facebook, X, Instagram)
- Recognition (company logo) with clickable link on the Township of King website

# Nobleton Victoria Day

- Presenting Sponsor - \$12,000 (one package available)
- Activities Sponsor - \$7,000
- Entertainment Sponsor - \$7,000
- Fireworks Sponsor - \$5,000
- Stage Sponsor - \$3,500
- Family Fun Sponsor - \$2,500
- Friend of the Celebration - \$500 - \$1,000 or In-Kind

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_

Details about your booth (if applicable):

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Payment Method:

- Online (Credit Card) \* if selected, staff will follow up for next steps
- Cheque

\*\* Cheques must be made payable to\*\*

Township of King  
Attn: Danielle Panaro  
2585 King Road  
King City, ON  
L7B 1A1

**THANK YOU FOR CONTRIBUTING TO NOBLETON'S VICTORIA DAY!**

The personal information contained on this form is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act (28-2) and will be solely used for Event operational and promotional activities. Any questions regarding the collection, use or disclosure of information should be forwarded to the Clerks Department at the Township of King, 2075 King Rd / King City, ON / L7B 1A1 / 905 833 5321.

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Nobleton Arena

For more information about sponsorship contact Danielle Panaro,  
Special Events Coordinator, by email at [sponsorship@king.ca](mailto:sponsorship@king.ca) or  
call 416-949-6576.

[sponsorship@king.ca](mailto:sponsorship@king.ca)

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